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# Zipf's law in activity schedules

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# Table of contents

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- Introduction
  - Zipf's law?
- Methodology
- Aims
- Results
- Discussion and conclusion

# Introduction

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- Traffic demand models
  - Extremely complex, multidimensional processes
  - AB-models
    - (non-)mandatory activity schedulers
    - TOD models
    - Re-schedulers
    - Interaction with others
    - ...
- Yet, day-long schedules obey a simple distribution:  
Zipf's law *(Zipf, 1949)*

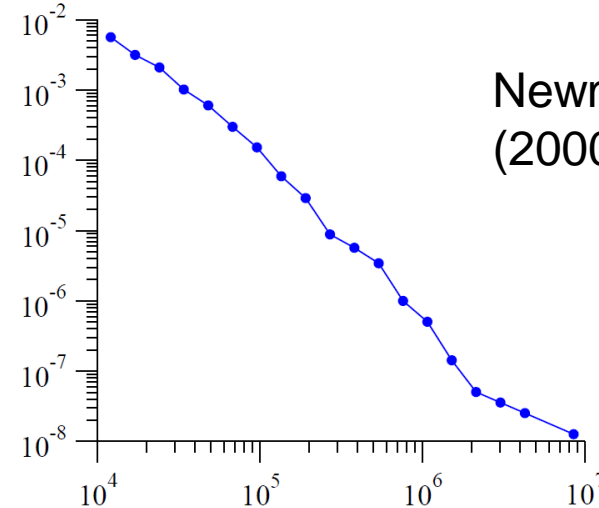
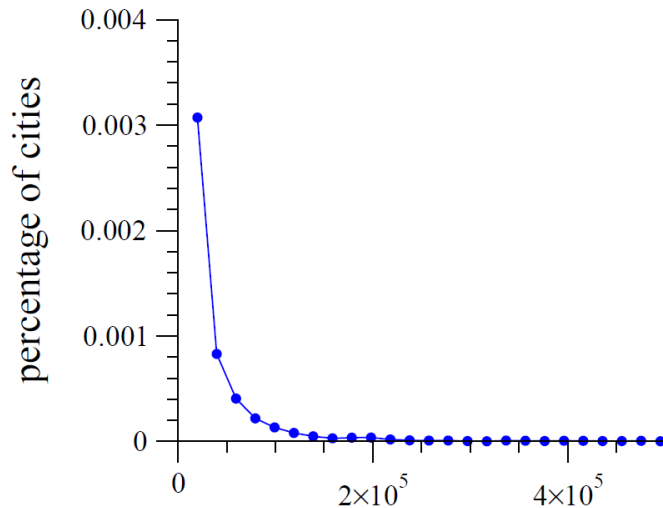
# Introduction – Zipf's law

- Power-law distribution
  - Zipf:  $\alpha=1$

$$p(x) = Cx^{-\alpha}$$

- Rank-size interpretation

$$f(r_i) = \frac{f(r_1)}{r_i}$$



Newman, 2005  
(2000 US census)

population of city

# Introduction – Zipf's law

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- Observed in many different fields:
  - Word frequency
  - City size
  - Earthquake magnitude
  - Annual company income
  - Solar flares
  - Number of citations of papers
  - *Fujiwara, 2004; Furusawa and Kaneko, 2003; Maillart et al., 2008; Newman, 2005; Okuyama et al., 1999*
- General applicability still sometimes contested:
  - City size (*Soo, 2005*)

# Introduction – Zipf's law

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- In domain of transportation
  - Power-law like distributions in
    - Displacement distance
    - Gyration radius
    - Location visiting frequency
    - Location visiting duration
    - Bus transport networks
  - This study:
    - Day-long activity pattern (=schedule) frequency

*González et al. 2008*

*Brockmann et al. 2006*

*Yang et al. 2014*

# Methodology

- Zipf's law in this study:
  - Schedule frequency
    1. Compose schedules from HTS data
    2. One-way frequency table
    3. Sort & add rank column
    4. Plot rank vs schedule frequency

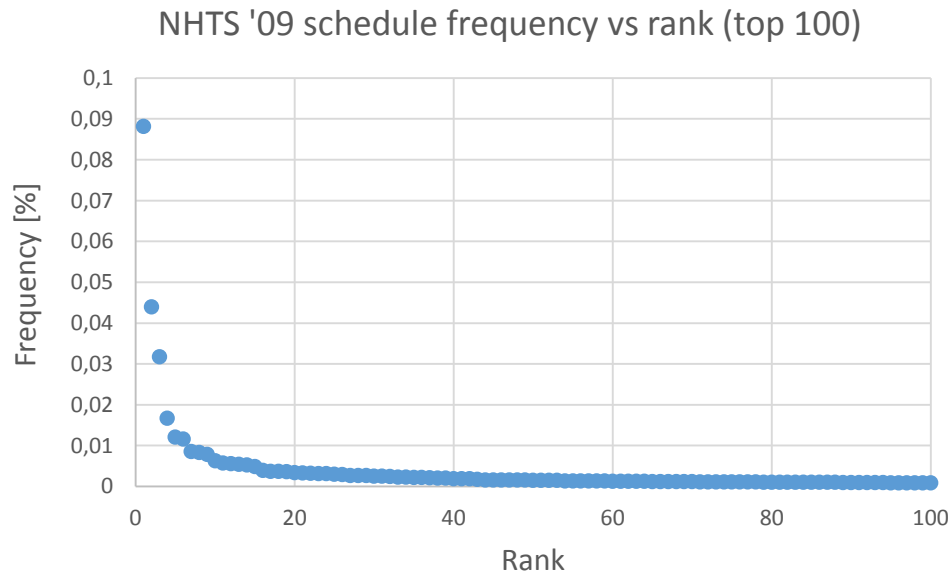
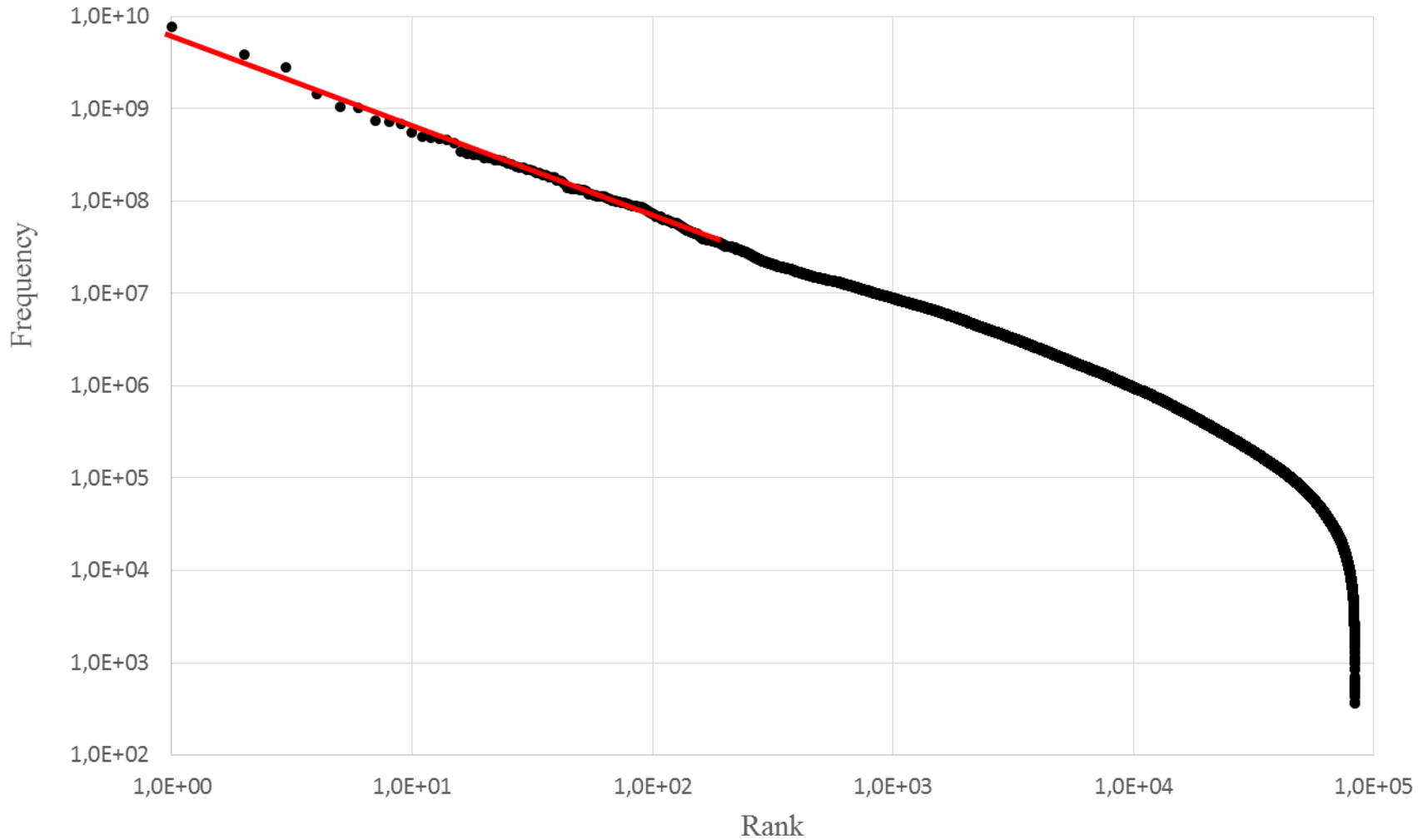


Table 1: Top-10 schedules NHTS '09

Schedule	Freq. [%]	Rank
1-11-1	8,82	1
1-21-1	4,39	2
1-41-1	3,17	3
1-53-1	1,67	4
1-51-1	1,21	5
1-22-1	1,16	6
1-30-1	0,85	7
1-82-1	0,83	8
1-41-41-1	0,78	9
1-54-1	0,63	10

# Methodology

Observed frequencies and ML + KS power-law fit in NHTS 2009 schedules





# Methodology

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- ML fit
- Kolmogorov-Smirnov cutoff criterion
  - Power-law for values  $> x_{min}$
- R package: `powerLaw`

*(Gillespie 2015)*

# Aims

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1. To provide evidence for a rank-frequency Zipf's law in activity schedule frequencies
2. To test the law's dependency on the aggregation level of activity types
3. To test the law's validity for each day of the week

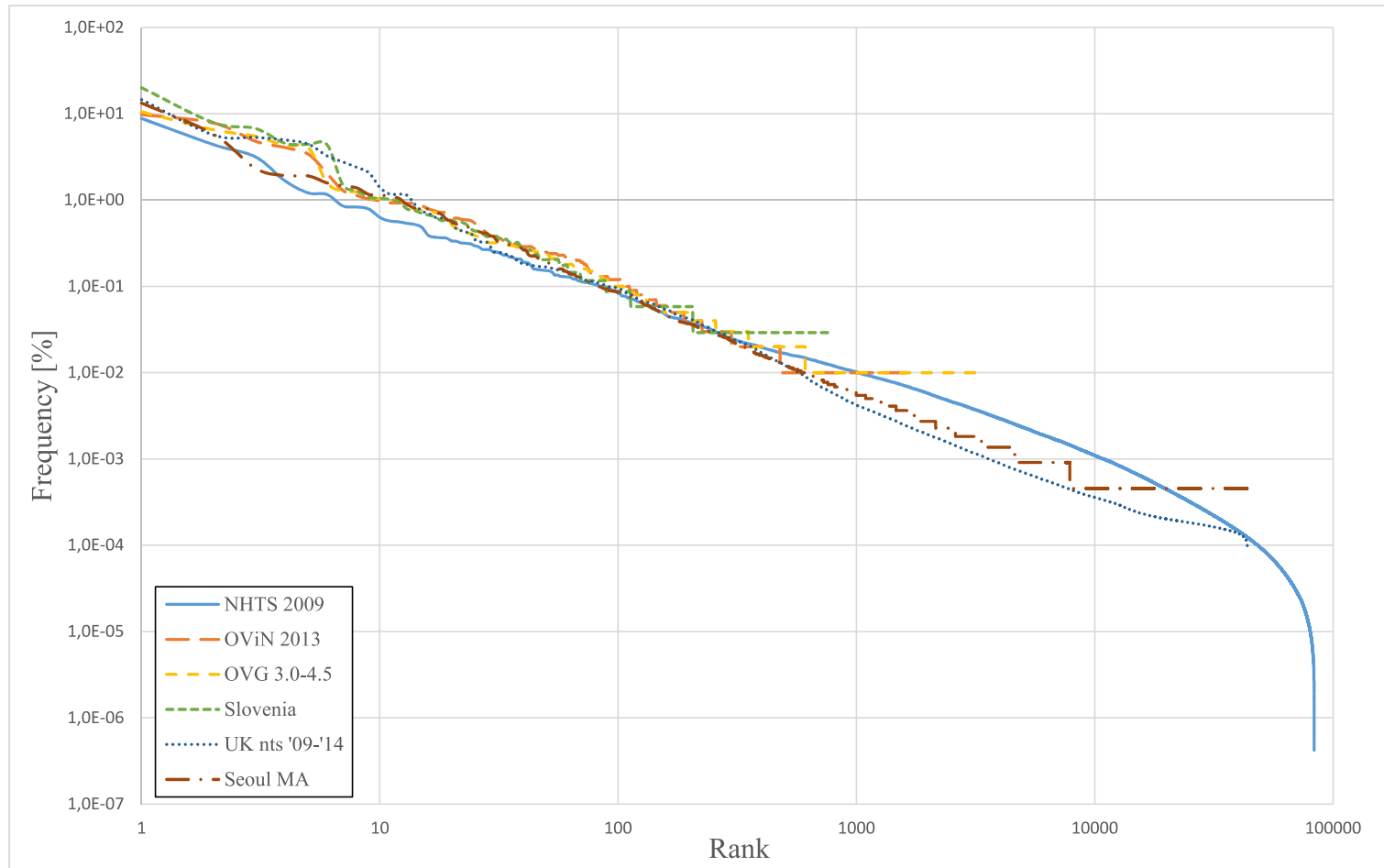
# Results

## 1. Providing evidence for a rank-frequency Zipf's law in activity schedule frequencies

Dataset	powerLaw estimations (ML + Kolmogorov-Smirnov)				Bootstrapping uncertainty evaluation (5000 (*2000) simulations)		
	$\alpha$	Xmin	Cum. Pct discarded	n_tail	AM	SD	P-value
NHTS 2009*	2.003	36809977	55%	181	2.006	0.070	0.255
OViN 2013	1.885	1325	20%	721	1.877	0.058	0.005
OViN 2013 (OVG encoding)	1.830	2378	22%	406	1.862	0.052	0.336
OVG 3.0-4.5	1.947	2	23%	529	1.953	0.051	0.149
Ljubljana (Slovenia)	1.995	9	31%	43	2.028	0.208	0.449
UK nts 2009-2014*	1.862	4,071	9%	5042	1.869	0.117	0?
Seoul MA 2010*	1.859	26	32%	520	1.869	0.048	0.156

# Results

## 1. Providing evidence for a rank-frequency Zipf's law in activity schedule frequencies



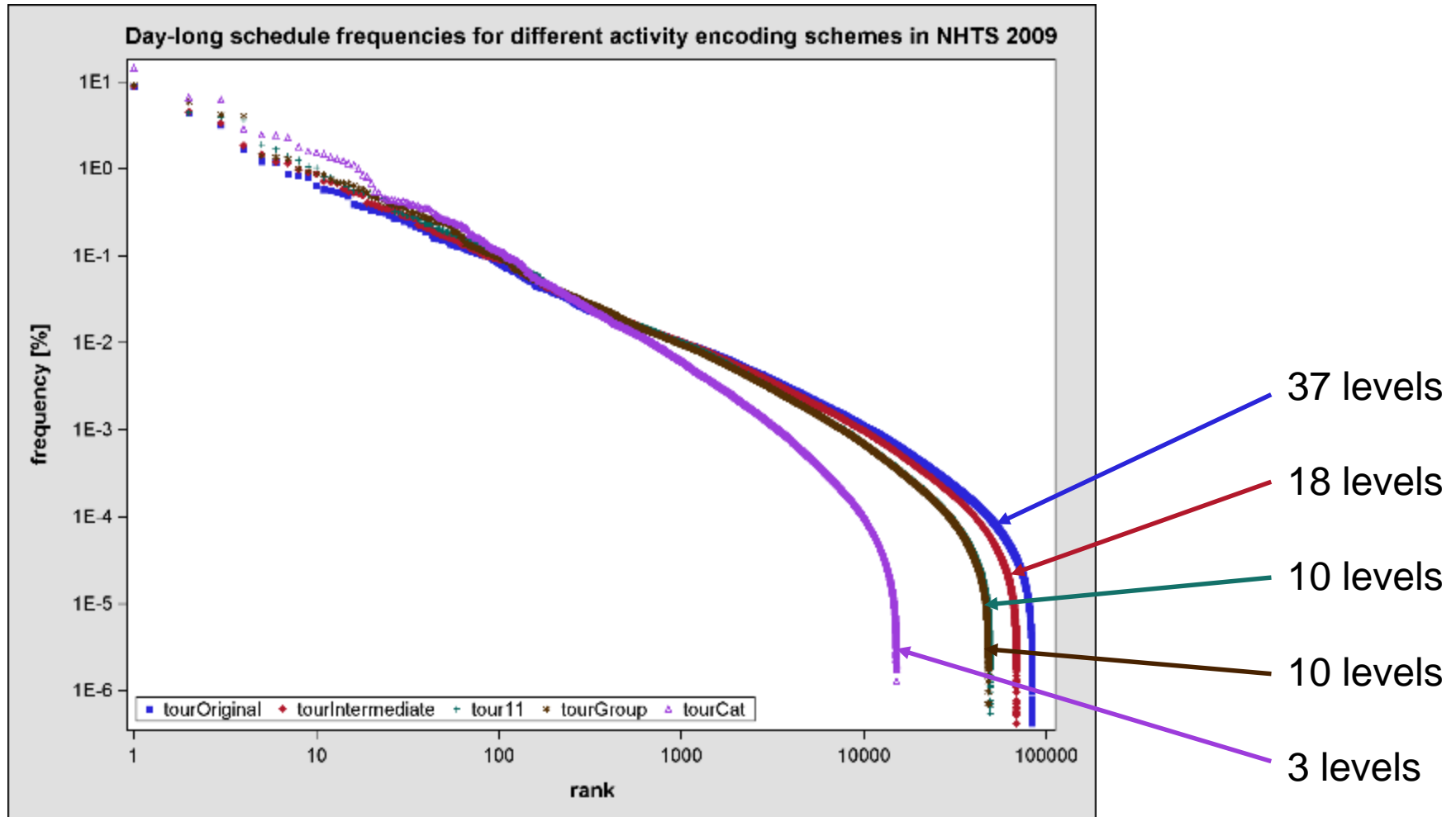
# Results

## 2. Testing the law's dependency on the aggregation level of activity types

Dataset # levels [encoding]		powerLaw estimations (ML + Kolmogorov-Smirnov)				Bootstrapping uncertainty evaluation (5000 (*2000) simulations)		
		$\alpha$	Xmin	Cum. Pct discarded	n_tail	AM	SD	P-value
NHTS 2009*	37 ["Original"]	2.003	36809977	55%	181	2.006	0.070	0.255
	18 ["Intermediate"]	1.967	36837451	50%	193	1.972	0.065	0.166
	10 ["OVG"]	1.934	46135634	43%	171	1.939	0.065	0.998
	10 ["Group"]	1.892	60781076	45%	123	1.899	0.071	0.741
	3 ["Cat"]	1.890	109512566	28%	90	1.891	0.084	0.835

# Results

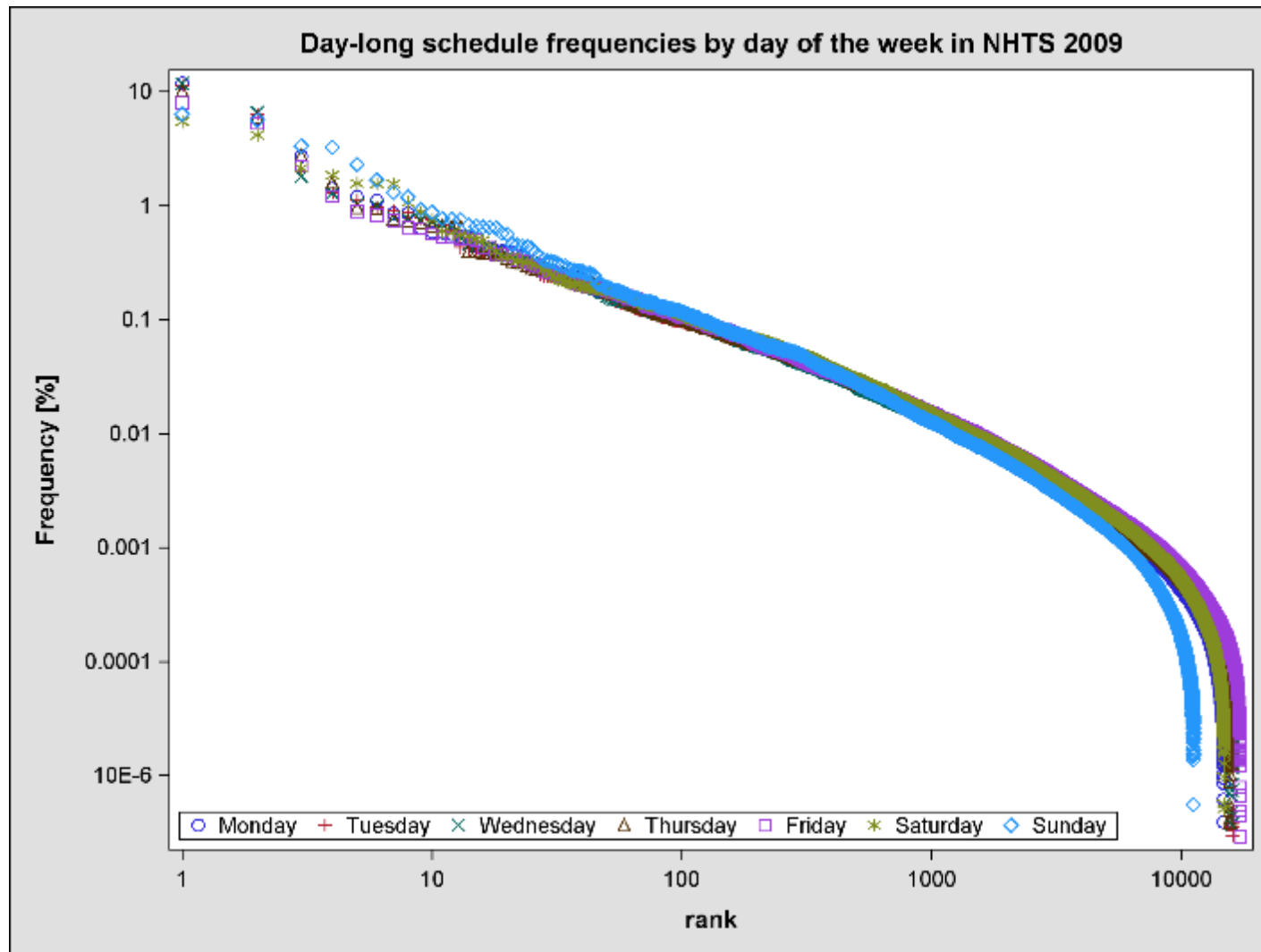
## 2. Testing the law's dependency on the aggregation level of activity types



## 3. Testing the law's validity for each day of the week

		powerLaw estimations (ML + Kolmogorov-Smirnov)				Bootstrapping uncertainty evaluation (5000 (*2000) simulations)		
Dataset	Subset	$\alpha$	Xmin	Cum. Pct discarded	n_tail	AM	SD	P-value
NHTS 2009*	All data	2.003	36809977	55%	181	2.006	0.070	0.255
NHTS 2009	Monday	2.290	46616705	67%	22	2.270	0.359	0.831
	Tuesday	2.161	35581917	67%	26	2.182	0.236	0.820
	Wednesday	2.152	45646004	68%	20	2.172	0.267	0.679
	Thursday	2.088	48120314	71%	17	2.140	0.282	0.221
	Friday	2.279	34509610	72%	28	2.284	0.250	0.901
	Saturday	2.182	61045896	76%	15	2.176	0.288	0.134
	Sunday	2.091	52160661	66%	21	2.060	0.200	0.982

## 3. Testing the law's validity for each day of the week





# Discussion and conclusion

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- A power-law distribution (Zipf) appears to be
  - valid for most schedules and to be study area independent
  - largely independent of activity type encoding aggregation
  - valid on different days of the week
- Further research on
  - Evidence general applicability ( $\neq$  study areas)
  - Explore the extent of validity (aggregated  $\rightarrow$  disaggregated data)
  - Investigate origin

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# Thank you

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