



Design for Health, Wellbeing and Happiness Manifesto: who, what, why and how

Ann Petermans



UHASSELT

KNOWLEDGE IN ACTION

Overview

- What?
 - DRS – SIG
 - SIGWELL
- Focusing on Design for Wellbeing - Why?
- Who?
- How?

What? DRS SIGWELL

- DRS = Design Research Society
 - Promoting and develop design research
 - Longest established, multi-disciplinary worldwide society for design research community
- Currently, 9 Special Interest Groups

**Experiential
Sig**

knowledge in research
and professional practice

**Sig
Well**

Design research for
Wellbeing, Happiness and Health

**Design
Pedagogy**

Providing the theoretical
underpinning for design education

**Open
Sig**

Human-object interactions
in networks of relationship

**Inclusive
Design**

Inclusive and wider
participation in design

**Sustainability
Sig**

Sustainable design and
development research network

**Behaviour
Sig**

Design for sustainable
innovation through behaviour change

**Innovation
Management**

Knowledge creation in
design innovation management

**Tent
Sig**

Design using networked
and embedded technologies

Source: <http://drs.silkstart.com/cpages/sigs>

Experiential Sig

knowledge in research and professional practice



Sig Well

Design research for Wellbeing, Happiness and Health

Design Pedagogy

Providing the theoretical underpinning for design education

Open Sig

Human-object interactions in networks of relationship

Inclusive Design

Inclusive and wider participation in design

Sustainability Sig

Sustainable design and development research network

Behaviour Sig

Design for sustainable innovation through behaviour change

Innovation Management

Knowledge creation in design innovation management

Tent Sig

Design using networked and embedded technologies

Source: <http://drs.silkstart.com/cpages/sigs>

SIGWELL

- Advancing knowledge
- Development and application of design research
- Improve personal and societal wellbeing, happiness and health of people

SIGWELL

- ◦ design of services, experiences, interactions, technologies, products, environments, systems, ... for wellbeing
 - Design for wellbeing is a knowledge area that transcends solely application areas
- ◦ understanding how design impacts upon wellbeing
- ◦ new tools, methods, approaching for designing for wellbeing

Focusing on Design for Wellbeing - Why?

- Societal need
- Economic interest
- Item on political agenda

'the creation of an enabling environment for improving people's well-being is a development goal in itself'

(Ban Ki-Moon, 2013, p.3)

Who?



Delft University of Technology, The Netherlands



Prof. Dr. Pieter Desmet



Dr. Anna Pohlmeier

University of Siegen, Germany



Prof. Dr. Marc Hassenzahl



Dr. Matthias Laschke

Loughborough University, United Kingdom



Dr. Rebecca Cain

University of Liverpool, United Kingdom



Dr. Deger Ozkaramanli

Université de Montréal, Canada



Prof. Dr. Tiiu Poldma

Unisinos, Brazil



Prof. Dr. Leandro Tonetto

Hasselt University, Belgium



Dr. Ann Petermans

How?

- Development of a Manifesto that explicates our key ambitions and issues that are key to our SIG.
- Furthering activities and generating opportunities for collaboration to exchange ideas, build networks and share interests

Key issues for SIGWELL

- Collaboration: share interests, exchange ideas
- International community building
- Common goal: enable the power of design to have a positive impact on wellbeing, happiness and health of people across all societies, in the developed and developing world.
- Openness in sharing of results, tools, methods
- Holistic view

Coming up...

- Further development of our Manifesto
- Events
 - DRS 2018, Limerick, Ireland
 - Call for papers from SIGWELL:
<http://www.drs2018limerick.org/track/design-subjective-wellbeing>
 - Call for workshop is in development
 - 2019: symposium on Design for Wellbeing education

Eager to join?

- <http://drs.silkstart.com/cpages/wellbeing-happiness-sig>
- Or submit your work to our next event!

THANK YOU!

Questions?

Ann Petermans, Hasselt University, Faculty of Architecture and Arts

ann.petermans@uhasselt.be

(0032) 11 29 21 13