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# Impact of the Digital Innovations on Therapists

2020 - 2021

# Digital innovations?

= adaptations of existing processes by translating information into binary language.

# Positive affects on users

- Increase in productivity
- Employment opportunity
- Digital working possibilities

# Negative affects on users

- Too many new learnings
- Difficult to disconnect
- Fear of competition & unemployment

# Digital innovations in therapy?



# 1.000 2.000 1.000 2017 2018 2019 2020 2021

# **Digital innovations**









# Methodology

- Qualitative study:
  - 10 therapists
  - o grounded theory coding

# Positive affects on users

- Accessibility
- Self-awareness
- Cost efficient

# Negative affects on users

- Not right for everyone
- Low retention rate
- Questionable security

# Findings: affects on therapists

#### Teleconferencing...

- Guarantees continuity
- Easier & cheaper to plan
- Less non-verbal communication

#### Text-based counseling...

- Quick check-ups
- Time-consuming
- No non-verbal communication

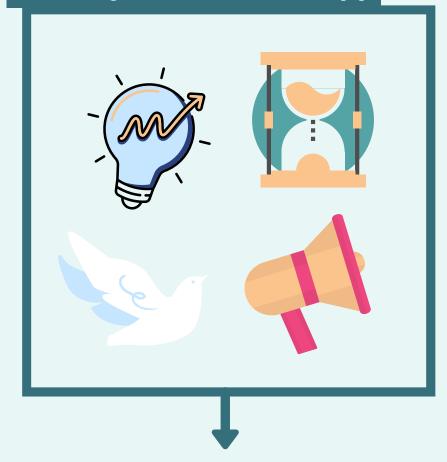
# Mobile applications ('Apps')...

- For simple tasks & follow-up
- No human guidance
- No individualization of treatment

# Sensory - & wearable devices...

- More knowledge
- Takes on some workload
- Expensive

# Findings: future of therapy



# Conclusion









# No future without people:

'Trauma is **created** by people, but it is also **healed** by people.'