



SMARTCITY+ *Festival*

WEBINAR CITY BRANDING  
AND SUSTAINABILITY

# THE MOSAIC OF INTERRELATIONS

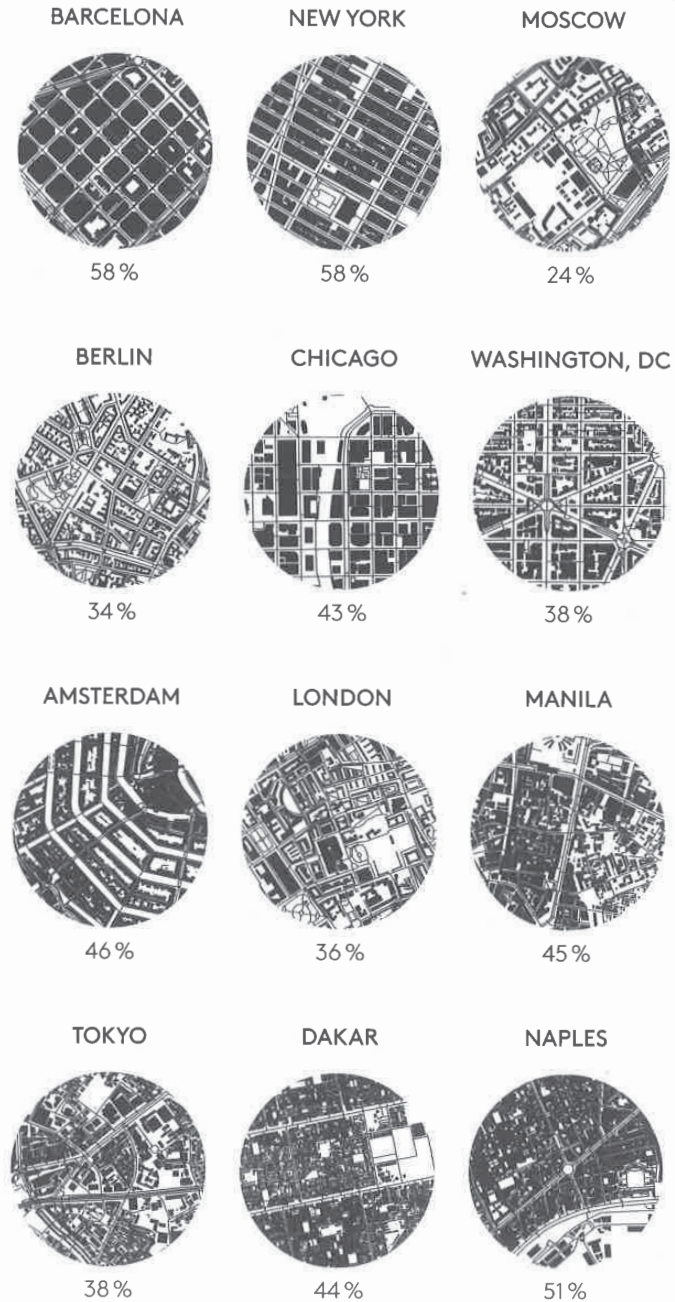
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*17th December 2021*





(c) Jallon, B., Napolitano, U., Boutté, F., & Weiner, C. (2020). Haussmann's Paris: a model's relevance: Park Books.



PIAZZA  
NAVONA

605

MONTI  
CITORIO

Piazza Colonna  
310

345  
Piazza di Pietra

S. Ignazio

ALMENA  
840

COLLEGIO ROMANO  
846

Palazzo  
853  
Panfilj

S. Apolloni



*The mosaic of interrelations  
The space in between and its important role for cities*

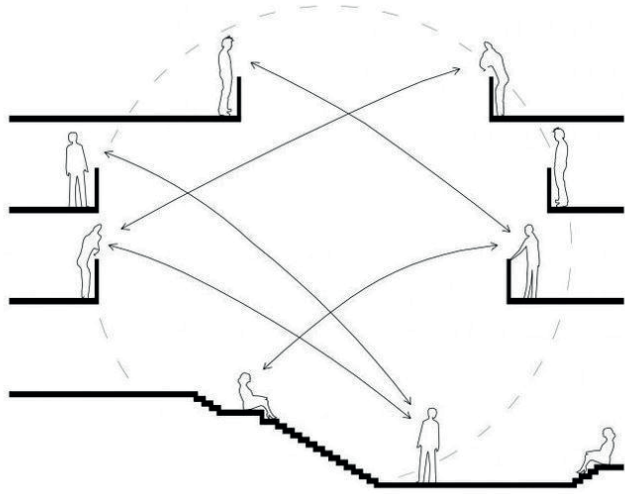
# Creating the non-built

## Complementarity



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## Intermediary spaces



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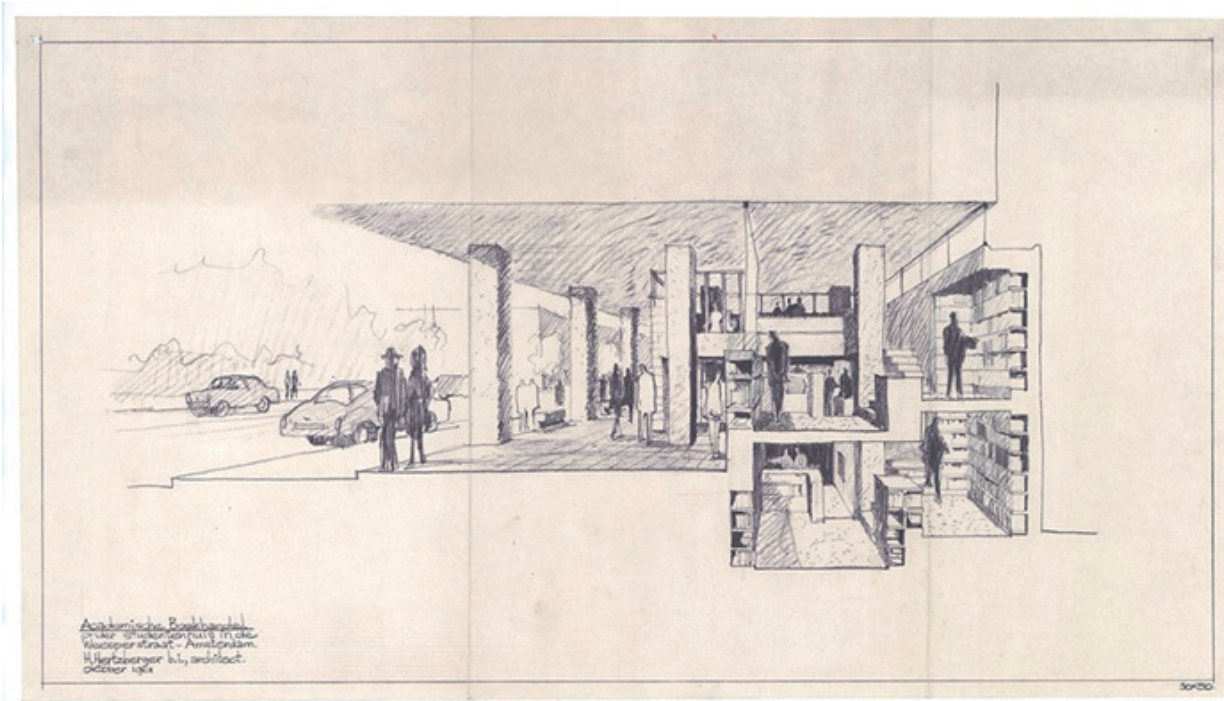


(c) Hertzberger, H., Ghaït, L., & Rike, I. (2005). Lessons for Students in Architecture: 010 Publishers.





## 'Route architecturale'



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## Architecture stimulates kind of use and occupation



Via Mazzanti  
Verona, Italy



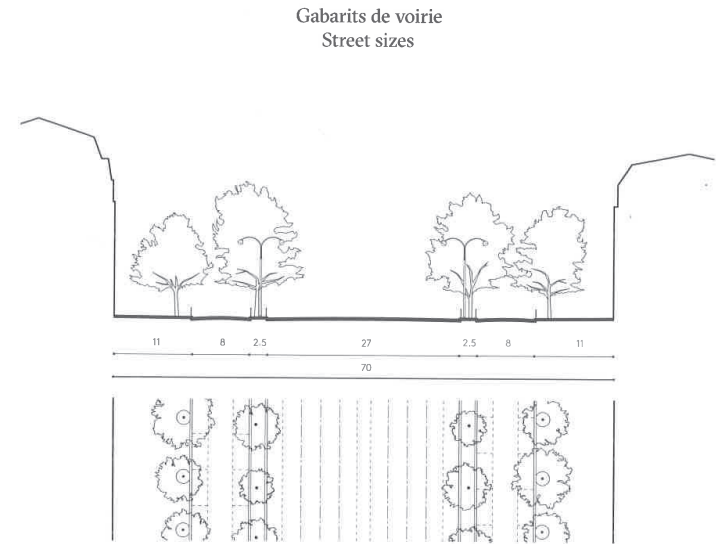
(c) Hertzberger, H., Ghaït, L., & Rike, I. (2005). *Lessons for Students in Architecture*: 010 Publishers.

# Architectural scale



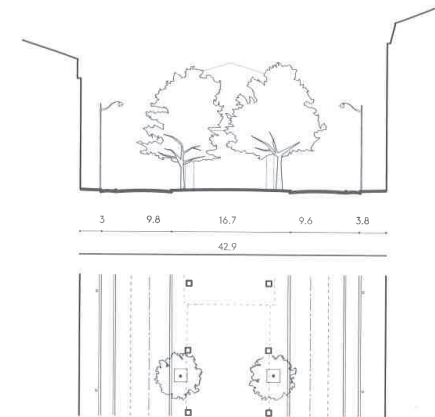
St. Peter 1754/  
G.P. Panini

PARIS 16  
AVENUE DE LA GRANDE ARMÉE



(m)  
70 Largeur totale — Street width  
22 Trottoirs — Sidewalk  
5 Terre-pleins — Median strips  
43 Chaussée — Street

PARIS 15  
BOULEVARD DE GRENELLE



(m)  
42.9 Largeur totale — Street width  
23.5 Trottoirs — Sidewalk  
19.4 Chaussée — Street

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# The space in between as public purpose

From alienation to appropriation



## Sense of belonging



*Gioggia, Italy.  
Traffic-free living street.  
Looking for a place  
in the shade.*

(c) Hertzberger, H., Ghaït, L., & Rike, I. (2005). *Lessons for Students in Architecture*: 010 Publishers.

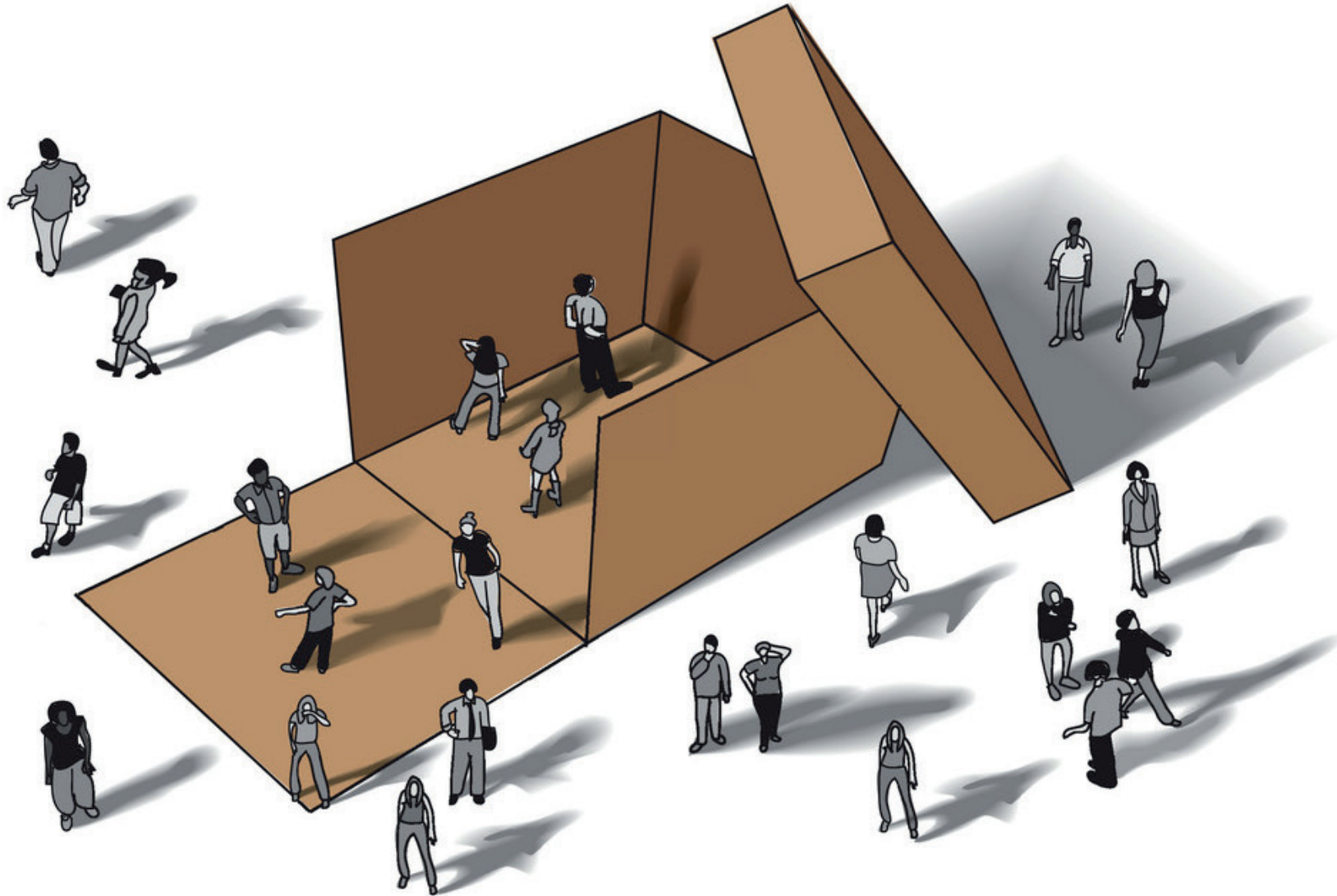
# The living street

*Amsterdam, workers district, streetlife in the 19th century: quite different from today, but remember how cramped and inadequate housing was in those days.*



*Spangen Housing, Rotterdam 1919/ M. Brinkman. Traffic-free living street. Looking for a place in the sun.*

Think outside the (built) box!



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Impact**



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