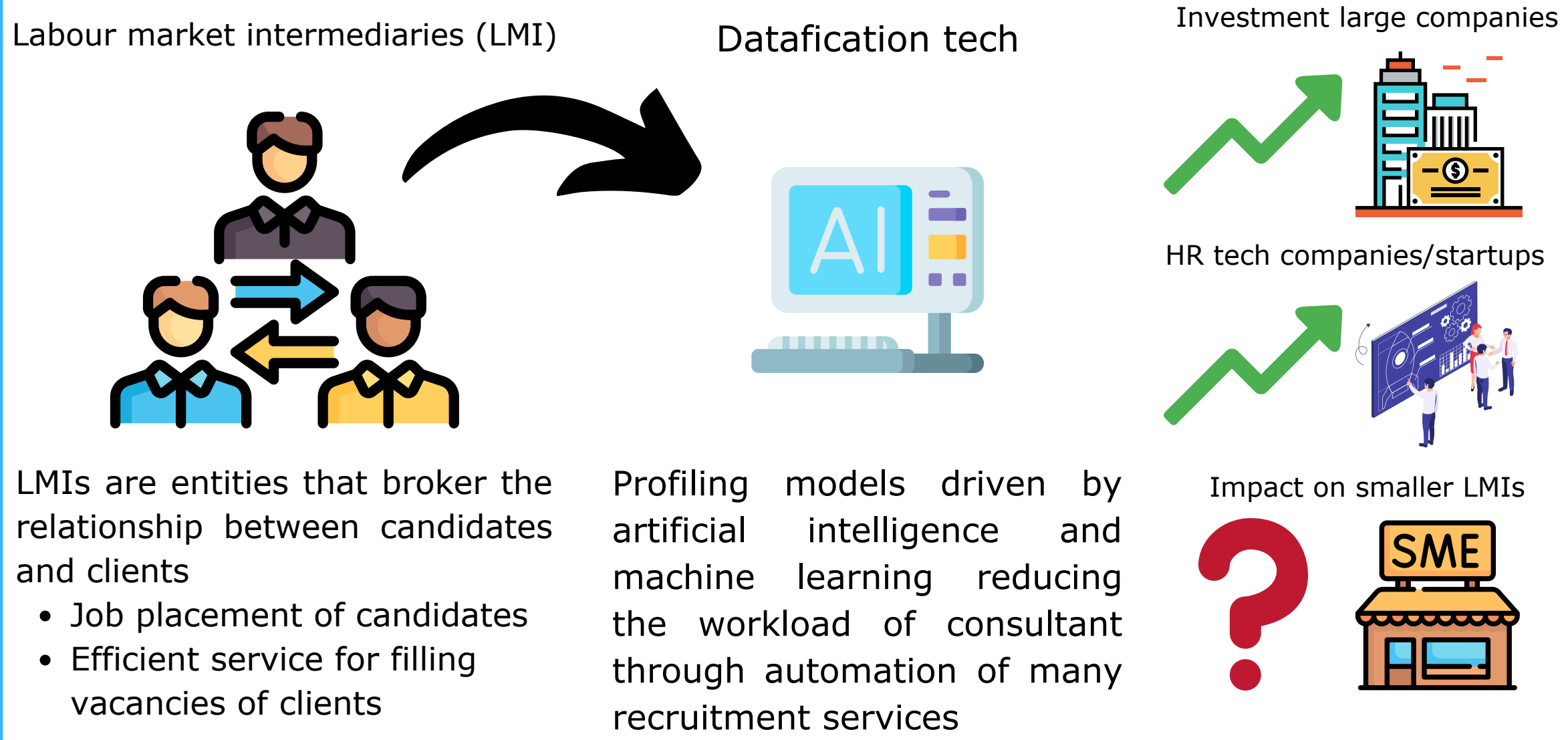


Impact of datafication tech on SMEs

Background



Methodology

14 qualitative interviews



LMIs in Flanders



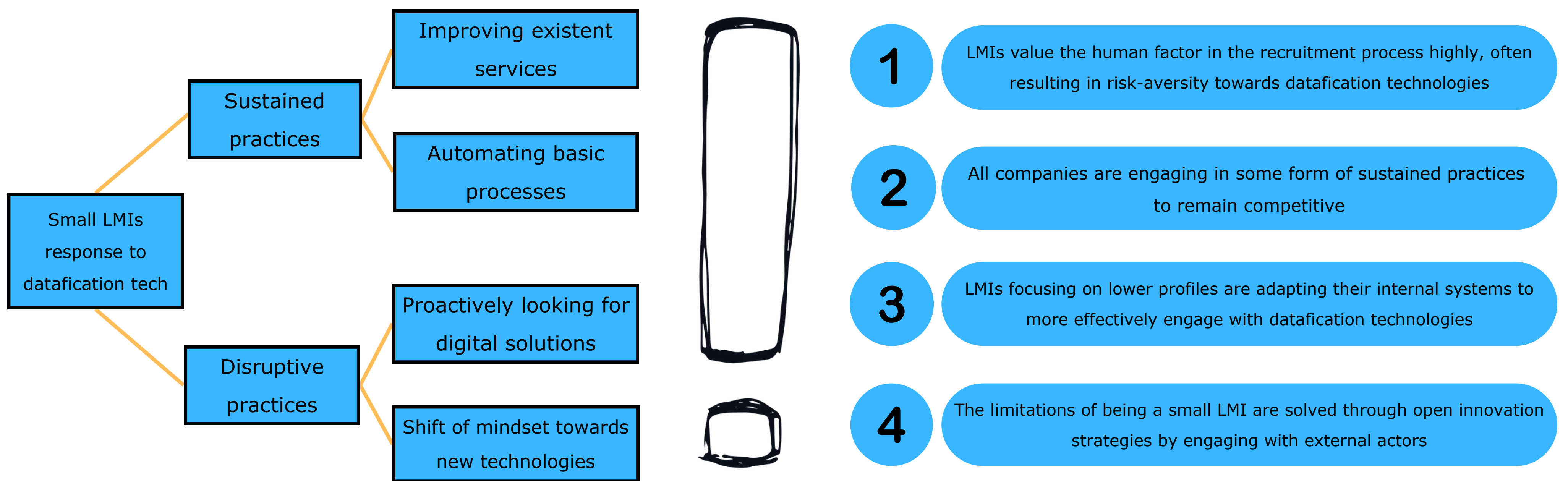
<250 employees



Managerial actors

Data analysis focused on the identification of strategies and methods that these managers are undertaking to remain competitive with the appearance of datafication technologies

Data analysis and results



Conclusion

- ✗ Full-fledged strategy for SMEs on how to engage with datafication tech successfully
- ✗ Perfect representation of how all the small LMIs in the labour market are responding
- ✓ Form a better understanding of how smaller players accustomed to traditional practices are responding to datafication technologies



LOW PROFILE RECRUITING



MEDIUM/HIGH PROFILE RECRUITING

THREATENED
Mixture of sustained and disruptive practices

LIMITED (CURRENT) IMPACT

