



## Olfactory artist and researcher

Dr. Peter de Cupere

- Researcher @ PXL MAD Research, U Hasselt, BE  
[www.pxl-mad.be](http://www.pxl-mad.be)
- Member of the Advisory Board of Odeuropa  
[www.odeuropa.eu](http://www.odeuropa.eu)
- Received in 2018 the Art and Olfaction Award from the Institute of Art and Olfaction, Los Angeles, US  
[www.artandolfactionawards.org](http://www.artandolfactionawards.org)

Instagram: [@olfactoryart](https://www.instagram.com/olfactoryart)

[www.peterdecupere.art](http://www.peterdecupere.art)

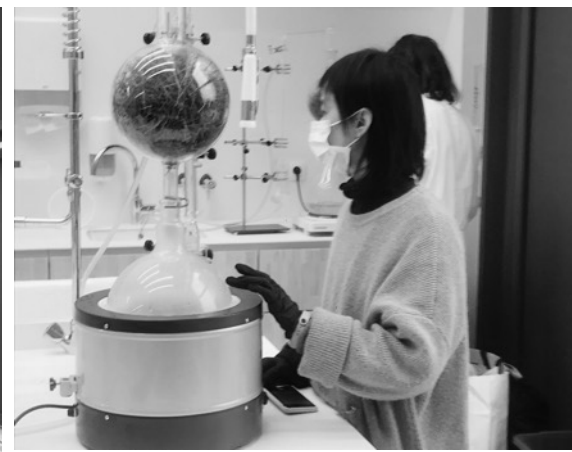
Living with Scents

April 16th 2022

 [@olfactoryart](https://www.instagram.com/olfactoryart)

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Coördinator & prof.  
 Open Lab – Senses Lab,  
 Olfactory Art Lab  
 PXL MAD School of Arts,  
 Hasselt, BE

[www.open-lab.be](http://www.open-lab.be)

[www.pxl-mad.be](http://www.pxl-mad.be)

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### 3 Olfactory Installations



Noses, Noses and Noses, 1999

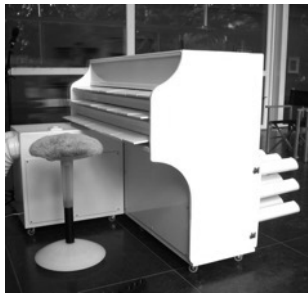


Smelloflowers, 2004



Refugees project, 2016

### 3 Smell Devices



Olfactiano VII, 1997 - 2004



Blind Smell Stick & Touch, 2012



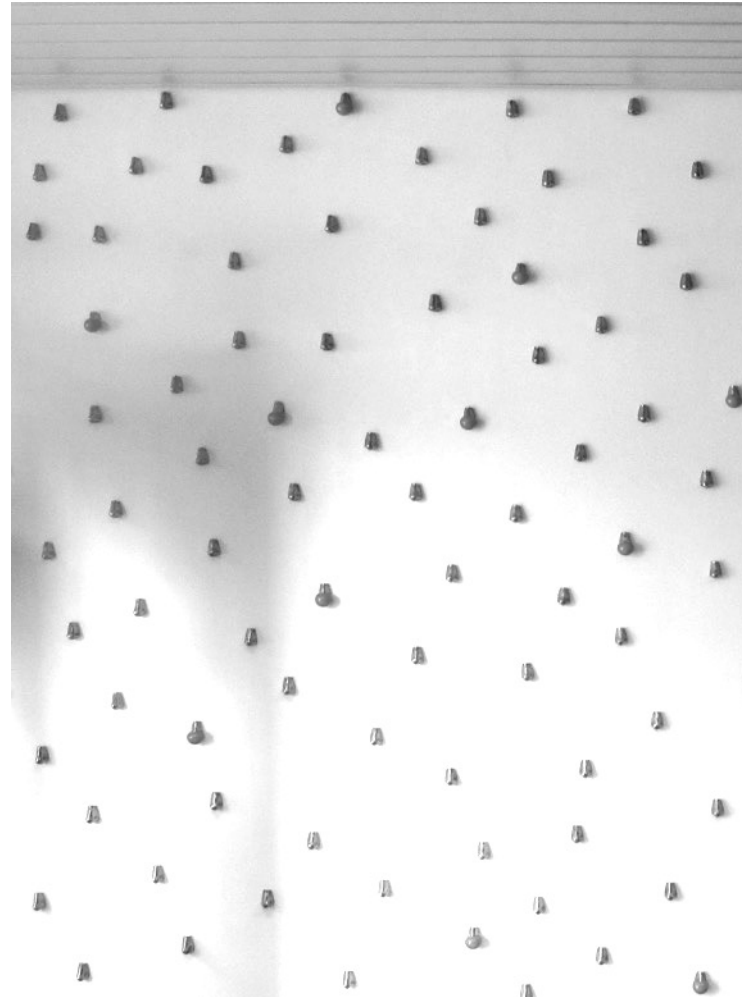
Olfabet, 2021



## Noses, Noses and Noses

Child Hospital, Jette, BE, 1999

333 bronze noses, clown noses and imitated Fruit-tella strawberry smell



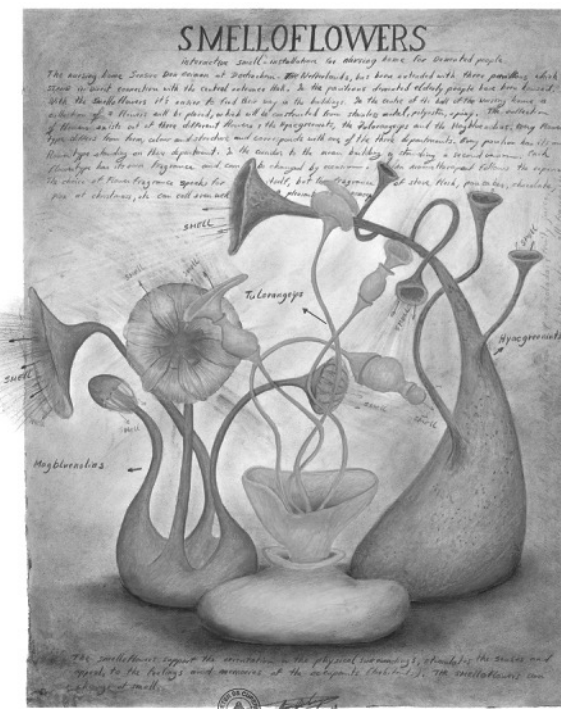
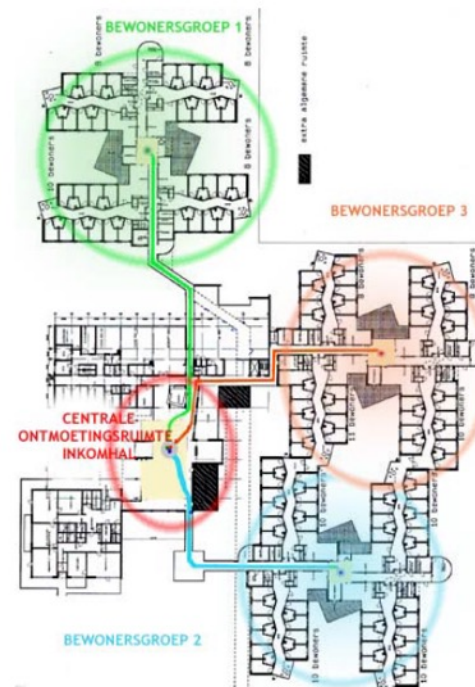


# Smelloflowers

Sensire Den Ooiman

Doetinchem, NL

2004





Visit of Refugees, 2016  
Studio & olfactory art lab of the artist



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# Nose Houses

Exhibition Strange Birds, 2016



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## OLFACTIANO, 1997 - 2004

The fragrances for the first scent concert in Brussels in 2004  
were sponsored by IFF  
and selected by Christophe Laudamiel



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# OLFACTIANO, 1997 - 2004

OLFACTIANO VII "SMELL SONATA FOR Kortrijk Congé © PETER DE CUPERE 2004 TIME: 00 MIN

AIRLEVEL	<b>0,5</b>	
TOP		
MIDDLE	<b>M05</b> Jasmine	<b>M09</b> Fruity rose tea
BASE		

OLFACTIANO VII "SMELL SONATA FOR Kortrijk Congé © PETER DE CUPERE 2004 TIME: 08 MIN

AIRLEVEL	<b>1</b>	
TOP		
MIDDLE	<b>M06</b> Rich floral white	<b>M08</b>
BASE		

TOP	<b>AIR T09</b>	
MIDDLE		<b>M01</b> Woody violet
BASE	<b>AIR B01</b>	



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# BLIND SMELL STICK

World Creativity Biennial

Rio de Janeiro, BR, 2012

Niterói Contemporary Art Museum

Museum designed by Oscar Niemeyer

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# Olfactory art is breathing in context<sup>2</sup>

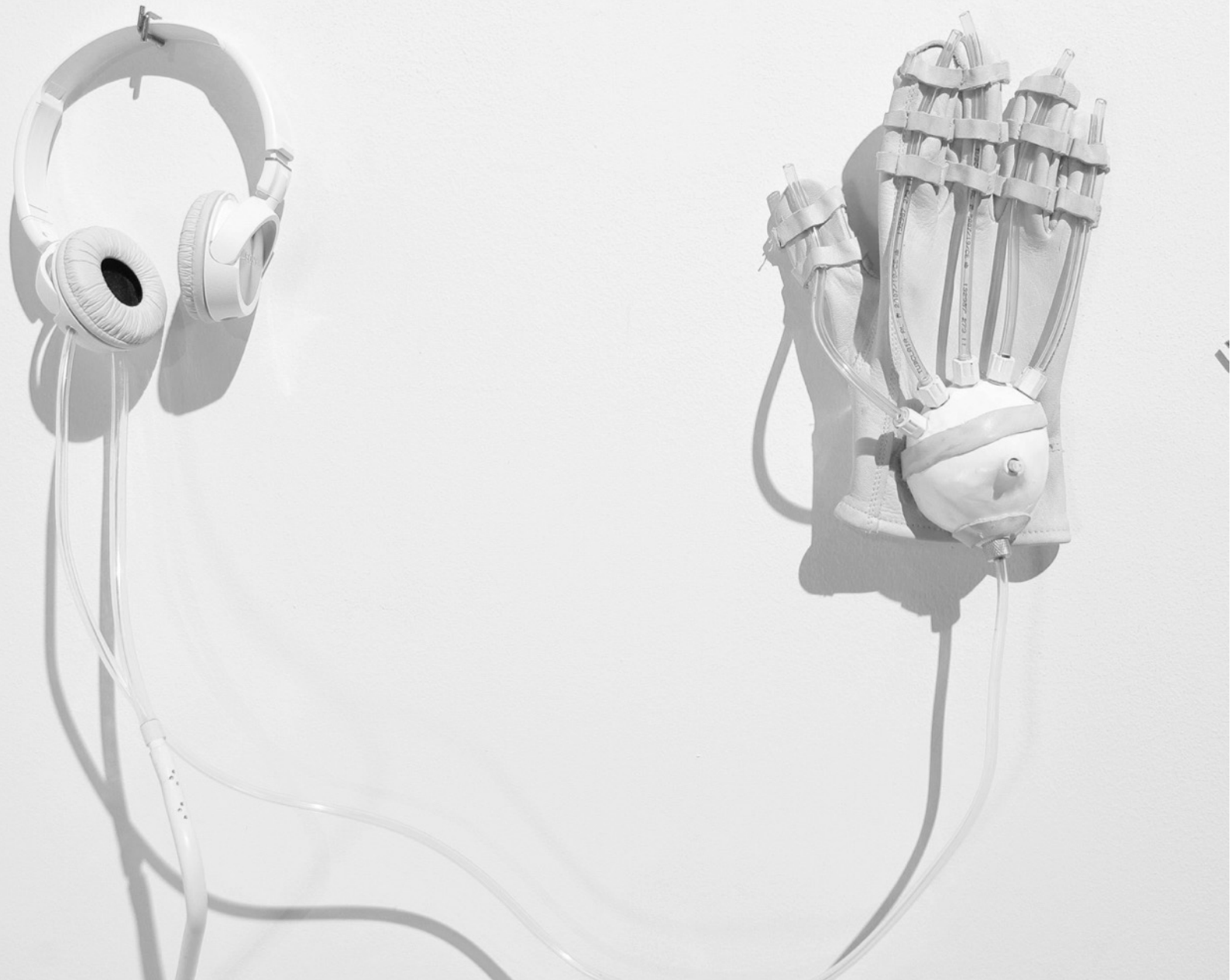
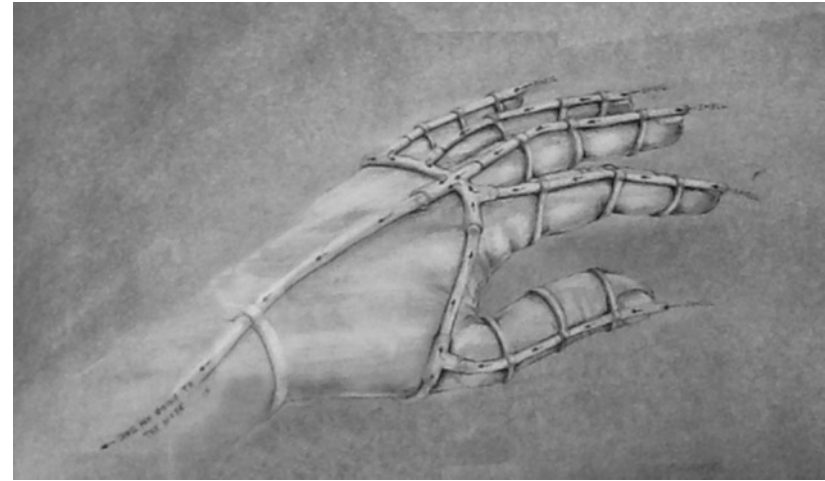
**BLIND SMELL STICK**  
World Creativity Biennial  
Rio de Janeiro, BR, 2012



# BLIND SMELL TOUCH

World Creativity Biennial

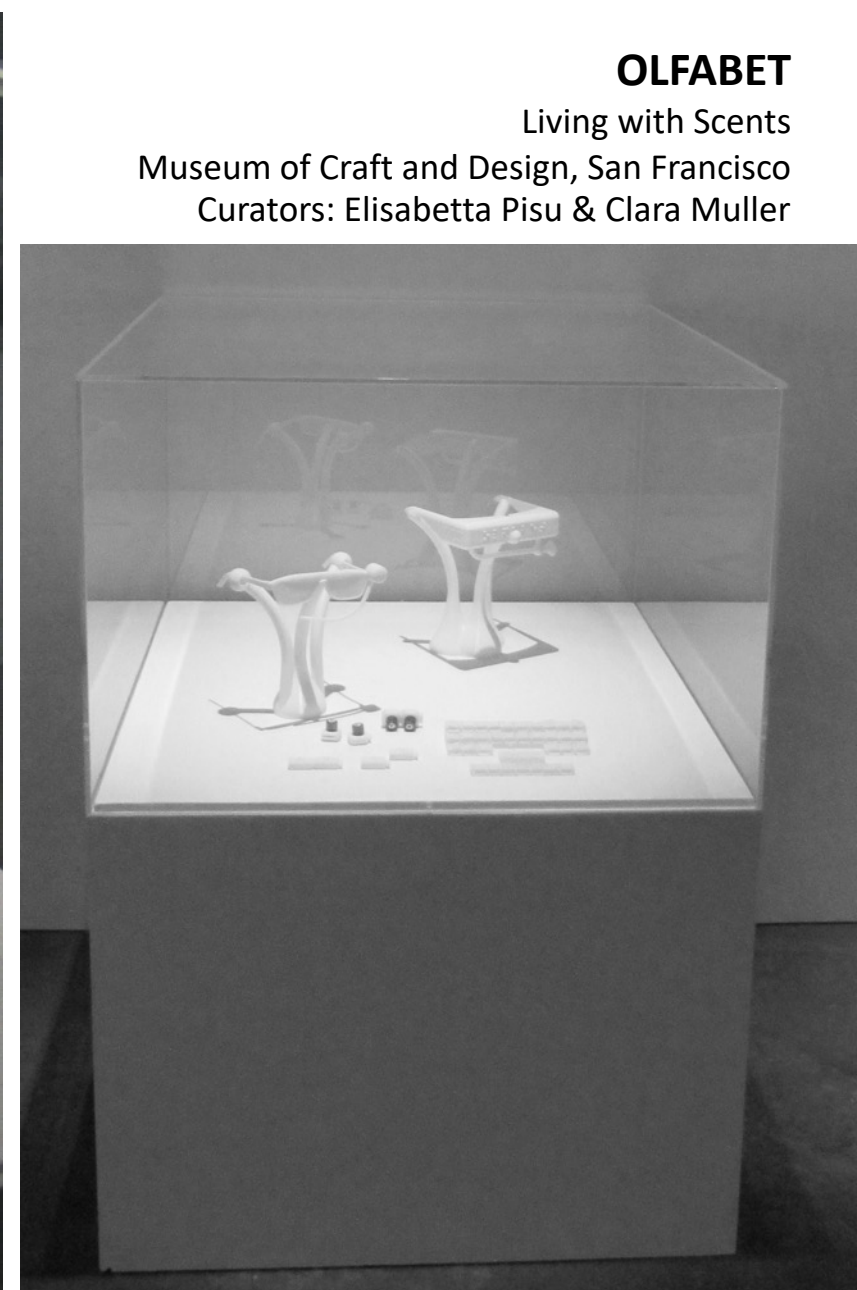
Rio de Janeiro, 2012



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o l f a b e t



# OLFABET

Living with Scents

Museum of Craft and Design, San Francisco

Curators: Elisabetta Pisu & Clara Muller

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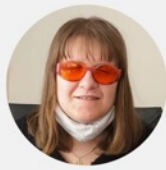




DR PIET DEVOS



TONIA IN DEN KLEEF

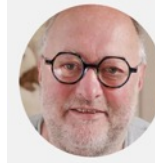


LETICIA LARANGÉ



JAN GOSSELIN

# OLFACTORY AMBASSADORS



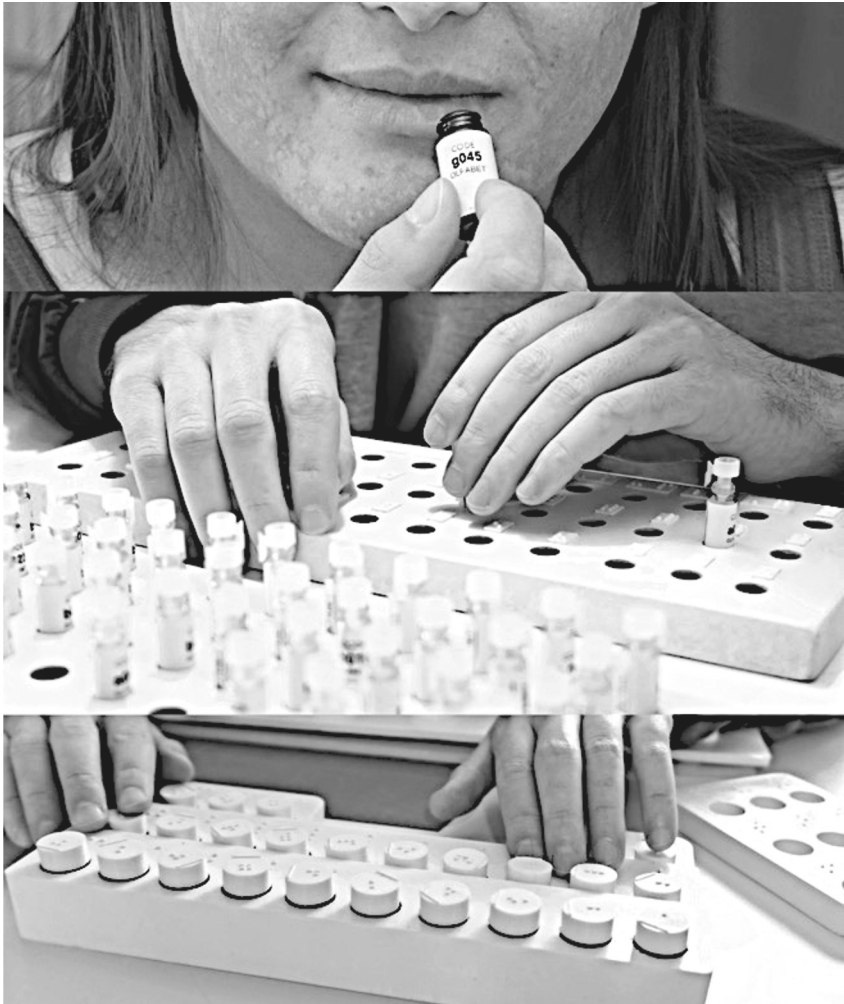
FRANCKY VAN  
ONACKER



TIMMY DE WAELE



MEI LAN NG



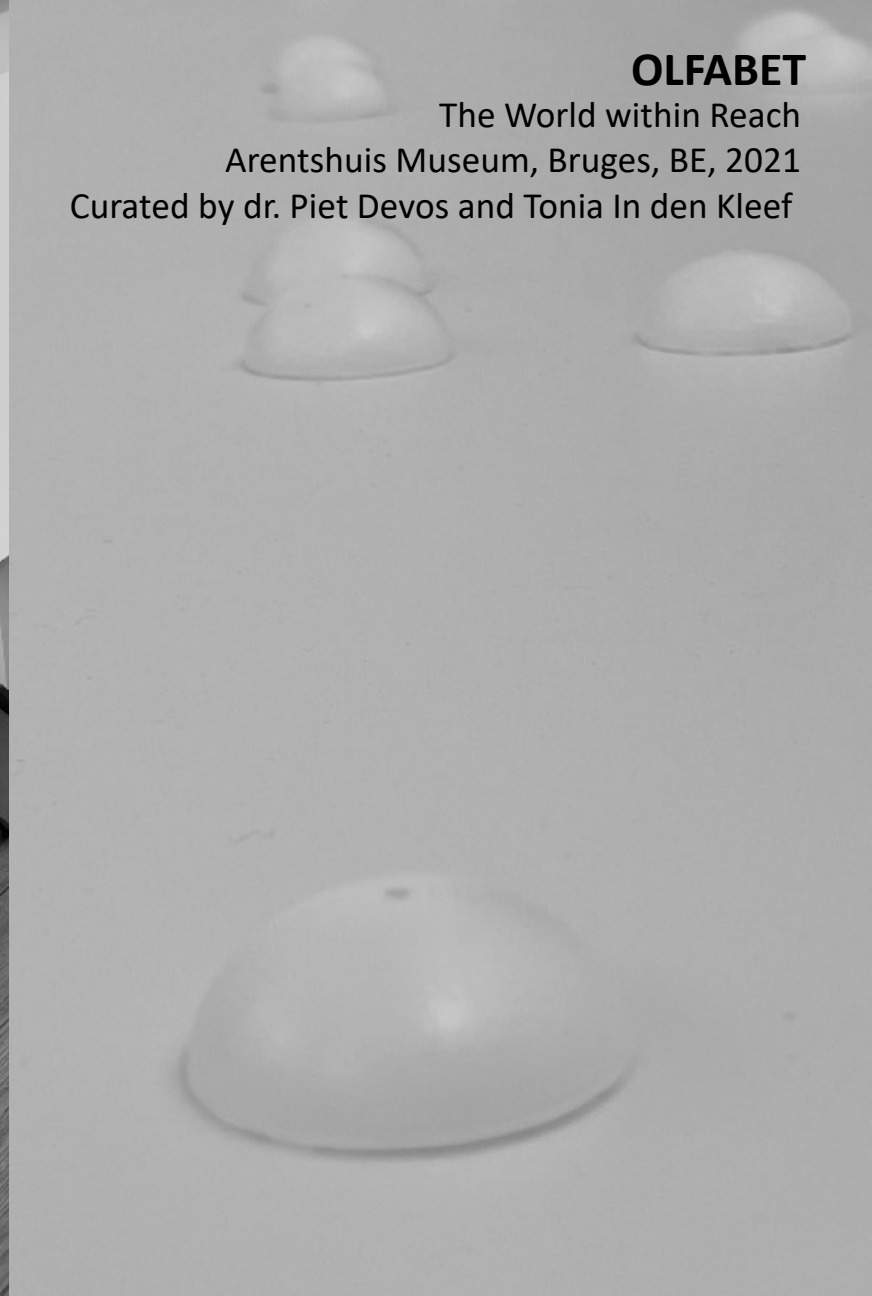
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# OLFABET



## OLFABET

The World within Reach

Arentshuis Museum, Bruges, BE, 2021

Curated by dr. Piet Devos and Tonia In den Kleef

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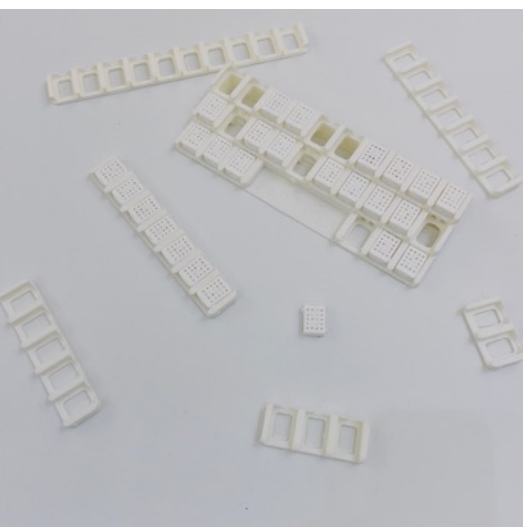
Breathe language, read with smell.

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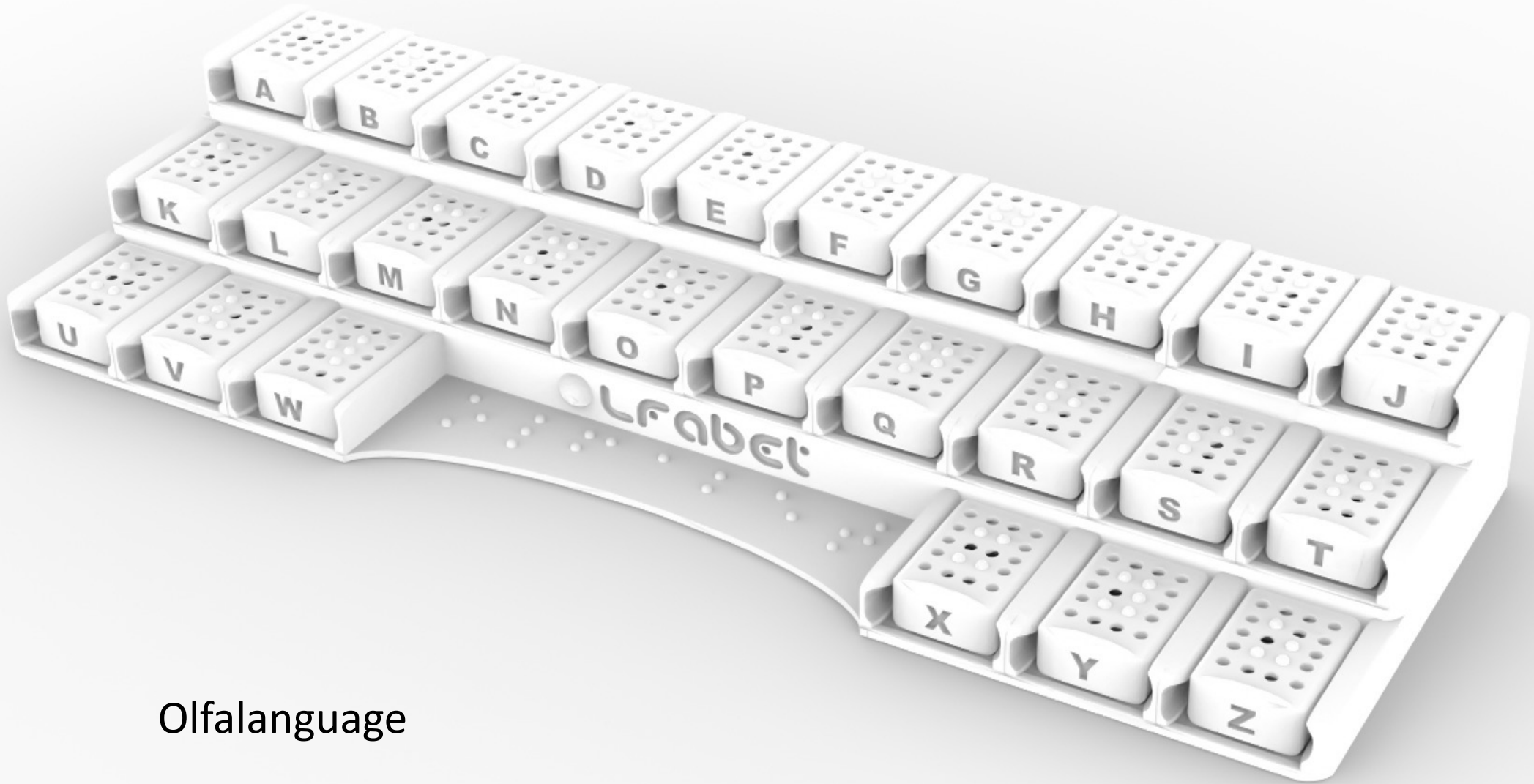


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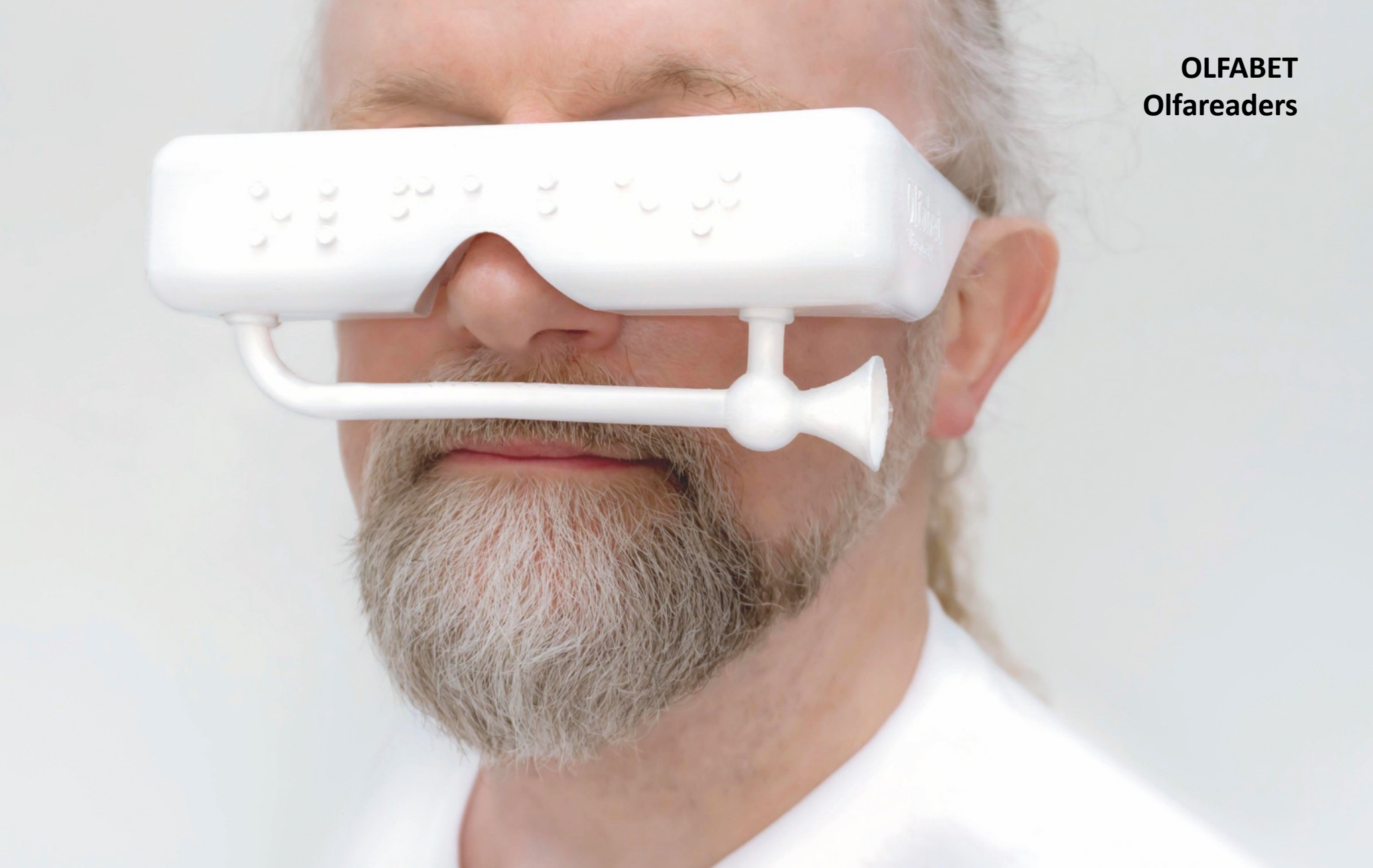
Olfalanguage



**From digital to olfactory concept**

Text is translated into the olfactory language  
via the rhythm of your breathing

**OLFABET**  
**Olfareaders**



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Louis Braille also faced a lot of opposition when he was alive.

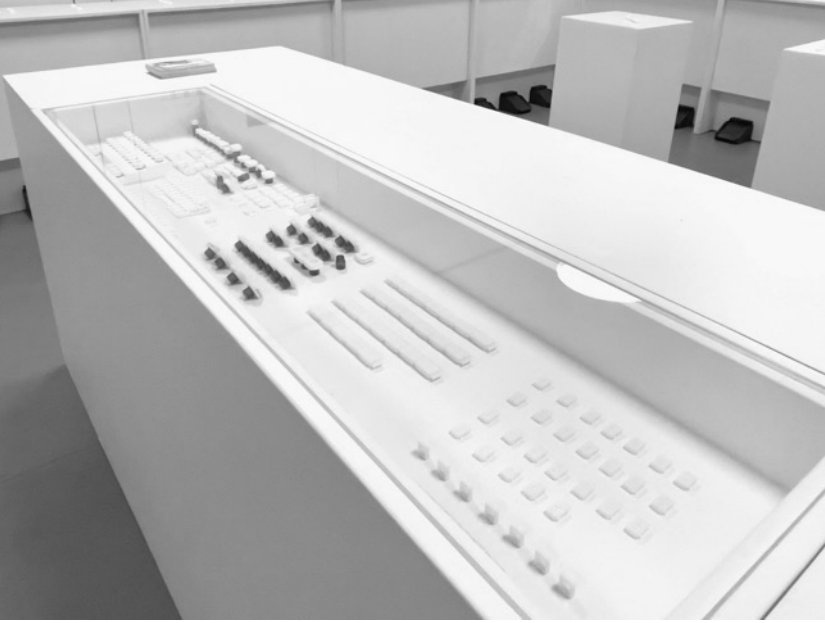


He was only recognised when he died...  
That's just the way it is...

www.olfabet.com



**OLFABET**  
NTAA'22 Public Award  
International New Technology Art Award  
Zebrstraat, Ghent, BE, 2022



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