



INTEGRATING BOTH WEB-BASED IDEA MANAGEMENT AND MISSION ORIENTED INNOVATION FRAMEWORKS IN MISSION CANCER

Introduction

The aim is to involve all stakeholders in the fight against cancer. Cancer is a grand challenge that requires collaborative effort.



We need sustainable cancer solutions. To be able to achieve the EU goal of 3 million lives saved, living longer and better by 2030.

Research Question

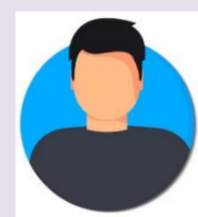
What is web-based idea management and what societal grand challenges or sustainability related issues can be solved using it?

Method / Sample

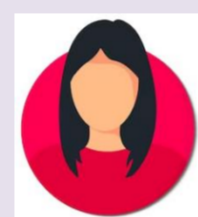


In-depth interviews were conducted

There were 7 expert interviews

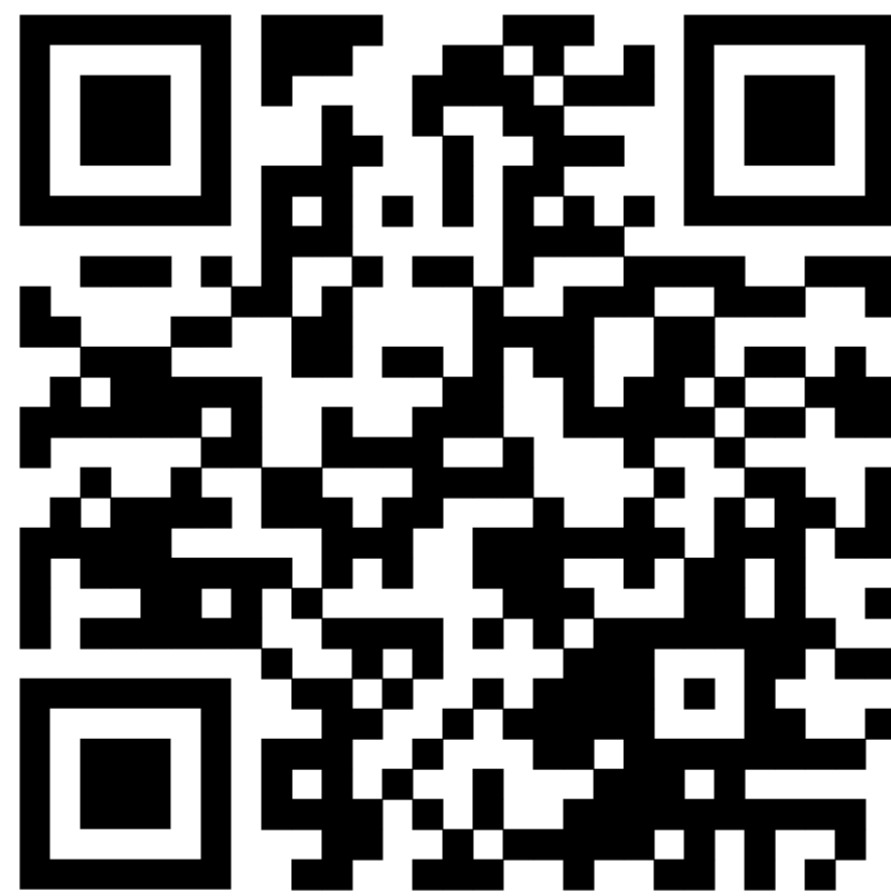


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Results / Discussion



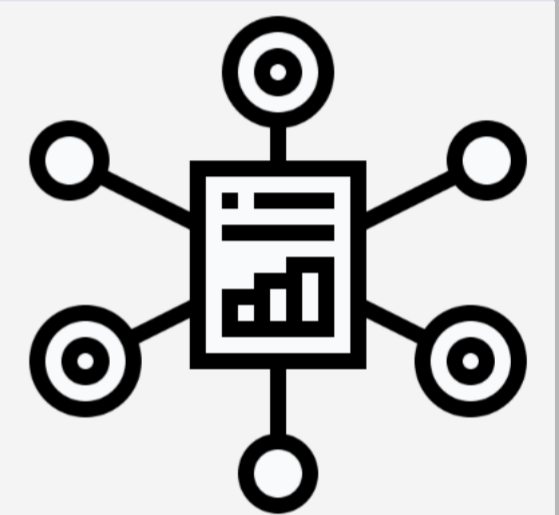
- ❖ Grand challenge
 - ❖ Mission
 - ❖ Sectors
- ❖ Mission projects
- ❖ IM Techniques

Conclusion



UN's 3rd SDG 'Good Health and well being and EU's goal will be achieved.

Integrating both frameworks will have a positive impact



Limitations & Future Directions



Limited literature materials found related to the research topic.

Future Directions for the study. Managing challenges of the implementation process.



Promoter: Prof. dr. Jean-Pierre Segers

