

The Impact of CEO Characteristics on IT Capabilities of Private Family Firms

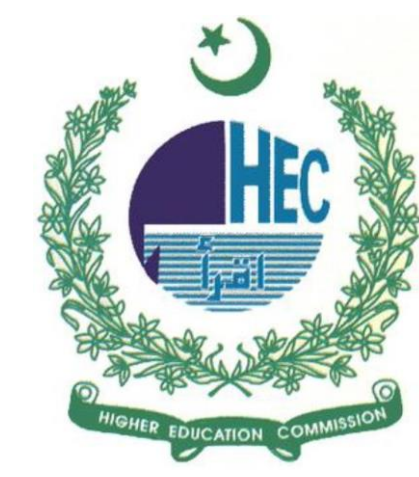
Raza Ali¹

Maarten Corten¹ Ine Umans¹ Nadine Lybaert¹ Mieke Jans² Bilal Latif³

¹Research Center for Entrepreneurship and Family Firms (RCEF) - Hasselt University - Belgium

²Research group Business Informatics - Hasselt University - Belgium

³Department of Leadership and Management Studies - National Defence University – Islamabad - Pakistan






Motivation

- IT capabilities are essential
- What about their drivers?
- **Gap** Individual-level drivers
- **Focus** Characteristics of the CEO (central decision-maker)
- **Gap** Private family firms
- **Focus** Family context as moderator

Research Question

How do the **CEO's educational background** and **age** influence the **IT capabilities** of a private family-owned firm, considering the moderating effects of the **CEO's family status** and the **firm's generational stage**?

Methodology

-  **SAMPLE** CEOs of private Belgian family firms
-  **DATA** Questionnaire + Financials
-  **METHOD** Regression analysis

Contributions

- To the **family business literature** by focusing on the digitalization of private family firms and its drivers
- To the **digitalization literature** by focusing on individual-level drivers of IT capabilities and by integrating the mixed gamble theory

Theoretical Framework & Hypotheses

