Master of Management (2024-2025)

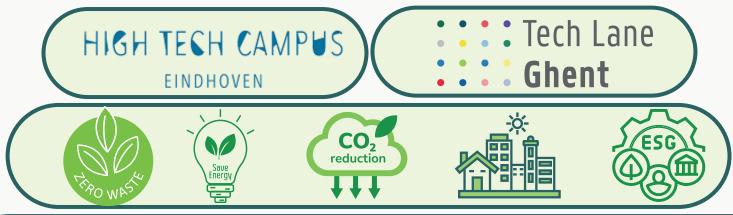
SUSTAINABILITY INITIATIVES IN INNOVATION DISTRICTS: A COMPARATIVE ANALYSIS OF TECHLANE GHENT AND HIGH-TECH CAMPUS EINDHOVEN

INTRODUCTION

Innovation districts are emerging as powerful engines of sustainable urban transformation. This research explores and compares two European innovation districts, Tech Lane Ghent Science Park and High Tech Campus Eindhoven (HTCE), to understand how they implement sustainability across four key dimensions: waste reduction, energy efficiency, CO2 emissions, and mixed-use development. This research also examines how these initiatives are governed and how stakeholders perceive them.

RESEARCH QUESTION

WHAT SUSTAINABILITY INITIATIVES ARE IN PLACE AT TECH LANE GHENT AND HIGH TECH CAMPUS EINDHOVEN, AND HOW DO THEY COMPARE ACROSS WASTE REDUCTION, ENERGY EFFICIENCY, CO2 EMISSIONS, AND MIXED-USE DEVELOPMENT?



SUSTAINABILITY INITIATIVES IN **INNOVATION DISTRICTS**

EXPLORATION OF THE CONCEPT OF INNOVATION DISTRICTS

METHODOLOGY





9 INTERVIEWS

Site managers, experts, and key stakeholders.



41 RESPONSES

Online Survey from both Districts



ADDITIONAL SOURCES

publicly available

COMPARATIVE RESULTS

HIGH TECH CAMPUS EINDHOVEN

CAMPUS-WIDE WASTE SORTING, POWER BI DASHBOARD, SUPPLIER **REUSE PROGRAMS**

SENSOR-ENABLED BINS, VOLUNTARY RECYCLING, NO COMMON WASTE **POLICY**

INDIVIDUAL SMART

Ghent

: Tech Lane



WASTE

INTEGRATED SYSTEM (12000 SOLAR PANELS, THERMAL ENERGY STORAGE (ATES), REAL-TIME DASHBOARDS

METERS, ENERGETISCH MASTERPLAN ARDOYEN PROJECT AND BEN STANDARD, ON GOING INDIVIDUAL COMPANY



TARGET BY 2030, ESG REPORTING, MODAL SHIFT MONITORING

CO₂ NEUTRALITY

EFFORTS (SCOPE 1 AND 2). NO PARK-WIDE TARGETS AT THIS **MOMENT**



MIXED-USE

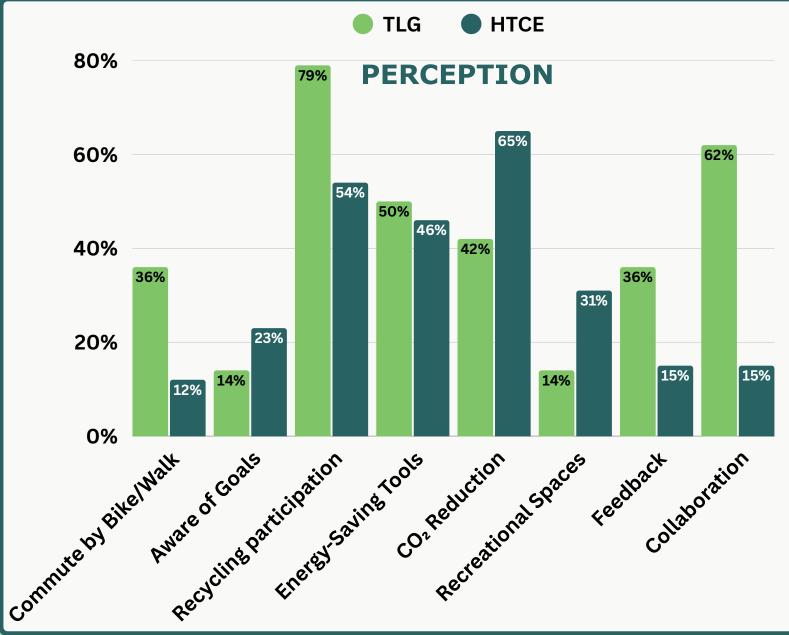
RICH IN AMENITIES, SPORTS, DAYCARE, RESTAURANTS, SPORTS PATHS EXPANDING, CULBS.BETTER MIXED-**USE DEVELOPMENT**

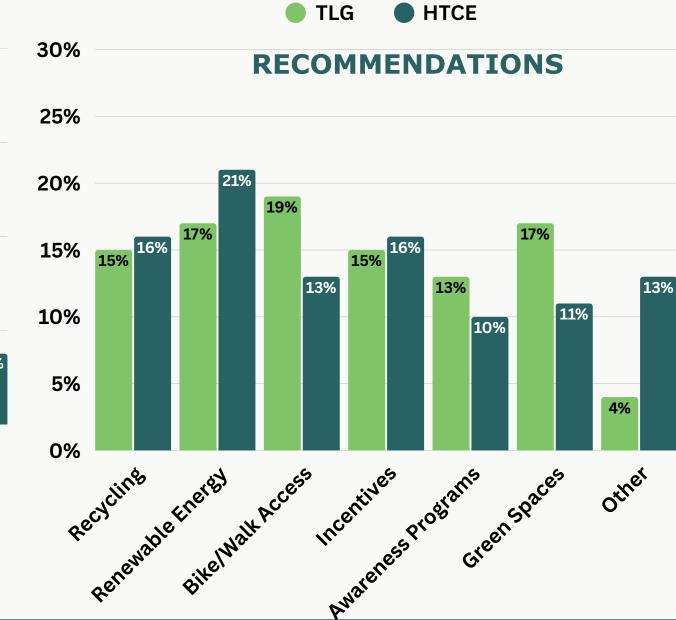
LIMITED MIXED-USE DEVELOPMENT. BIKE "THE NUCLEUS" IN **DEVELOPMENT**

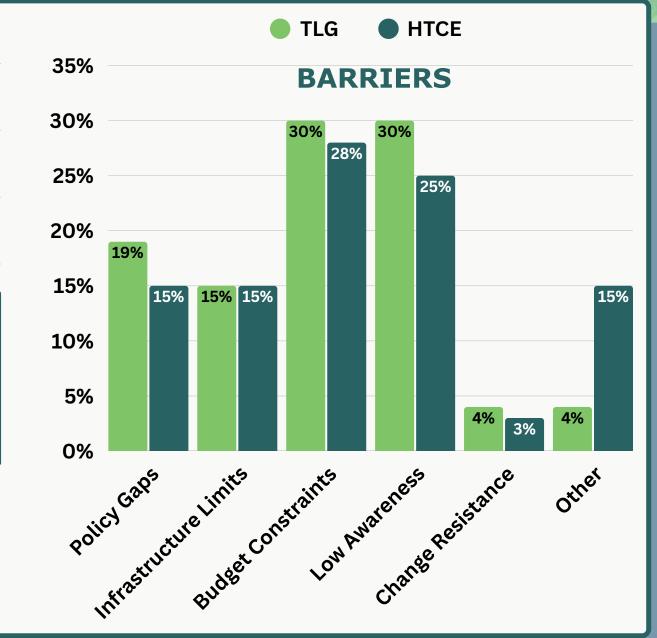


GOVERNANCE SYSTEMS

CENTRALIZED: MANAGED BY HTCE TEAM, ESG DASHBOARDS, KPIS TRACKED AND AUDIT **EMERGING HYBRID:** VZW ARDOYEN + UGENT, 3 COMMITTEES (MOBILITY, DURABILITY, EVENTS)











HTCE EXCELS IN TOP-DOWN INFRASTRUCTURE; TLG LEADS IN PARTICIPATORY GOVERNANCE.

KEY INSIGHTS



