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## The relation between Pearson's

## correlation coefficient $r$ and Salton's

## cosine measure

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## ABSTRACT

The relation between Pearson's correlation coefficient and Salton's cosine measure is revealed based on the different possible values of the division of the $L^{1}$-norm and the $L^{2}$ norm of a vector. These different values yield a sheaf of increasingly straight lines which form together a cloud of points, being the investigated relation. These theoretical results are tested against the author co-citation relations among 24 informetricians for who two matrices can be constructed, based on co-citations: the asymmetric occurrence matrix and the

[^0]symmetric co-citation matrix. Both examples completely confirm the theoretical results. The results enable us to specify an algorithm which provides a threshold value for the cosine above which none of the corresponding Pearson correlations would be negative. Using this threshold value can be expected to optimize the visualization.

## I. Introduction

Ahlgren, Jarneving \& Rousseau (2003) questioned the use of Pearson's correlation coefficient as a similarity measure in Author Cocitation Analysis (ACA) on the grounds that this measure is sensitive to zeros. Analytically, the addition of zeros to two variables should add to their similarity, but these authors demonstrated with empirical examples that this addition can depress the correlation coefficient between variables. Salton's cosine is suggested as a possible alternative because this similarity measure is insensitive to the addition of zeros (Salton \& McGill, 1983). In general, the Pearson coefficient only measures the degree of a linear dependency. One can expect statistical correlation to be different from the one suggested by Pearson coefficients if a relationship is nonlinear (Frandsen, 2004). However, the cosine does not offer a statistics.

In a reaction White (2003) defended the use of the Pearson correlation hitherto in ACA with the pragmatic argument that the differences resulting from the use of different similarity measures can be neglected in research practice. He illustrated this with dendrograms and mappings using Ahlgren, Jarneving \& Rousseau's (2003) own data. Leydesdorff \& Zaal (1988) also found marginal differences between using these two criteria for the similarity. Bensman (2004) contributed a letter to the discussion in which he argued for the use of Pearson's $r$ for more fundamental reasons. Unlike the cosine, Pearson's $r$ is embedded in multivariate statistics, and because of the normalization implied this measure allows for negative values.

Jones \& Furnas (1987) explained the difference between Salton's cosine and Pearson's correlation coefficient in geometrical terms, and compared both measures with a number of other similarity criteria (Jaccard, Dice, etc.). The Pearson correlation normalizes the values of the vectors to their arithmetic mean. In geometrical terms, this means that the origin of the
vector space is located in the middle of the set, while the cosine constructs the vector space from an origin where all vectors have a value of zero (Figure 1).


Fig. 1. The difference between Pearson's $r$ and Salton's cosine is geometrically equivalent to a translation of the origin to the arithmetic mean values of the vectors.

Consequently, the Pearson correlation can vary from -1 to $+1,{ }^{5}$ while the cosine varies only from zero to one in a single quadrant. In the visualization (using, e.g., Pajek or MDS), this variation in the Pearson correlation is convenient because one can distinguish between positive and negative correlations. Leydesdorff (1986; cf. Leydesdorff \& Cozzens, 1993), for example, used this technique for illustrating factor-analytical results of aggregated journaljournal citations matrices with MDS-based journal maps.

Although in many practical cases, the differences between using Pearson's correlation coefficient and Salton's cosine may be negligible, one cannot estimate the significance of this difference in advance. Given the fundamental nature of Ahlgren, Jarneving \& Rousseau's $(2003,2004)$ critique, in our opinion, the cosine is preferable for the analysis and visualization of similarities. Of course, a visualization can be further informed on the basis of multivariate statistics which may very well have to begin with the construction of a Pearson correlation matrix (as in the case of factor analysis). In practice, therefore, one would like to have theoretically informed guidance about choosing the threshold value for the cosine values to be included or not. However, there is no one-to-one correspondence between a cut-off level of $r$ $=0$ and a value of the cosine similarity because of the different metrics involved.

[^1]Since negative correlations also lead to positive cosine values, the cut-off level is no longer given naturally in the case of the cosine, and, therefore, the choice of a threshold remains a bit arbitrary (Leydesdorff, 2007a). Yet, variation of the threshold can lead to different visualizations (Leydesdorff \& Hellsten, 2006). Using common practice in social network analysis, one could consider using the mean of the lower-triangle of the similarity matrix as a threshold for the display (Wasserman \& Faust, 1994, at pp. 407f.), but this solution is often not satisfying the criterion of generating correspondence between, for example, the factoranalytically informed clustering and the clusters visible on the screen.

## Formalization of the problem

In a recent contribution, Leydesdorff (2008) suggested that in the case of a symmetrical cooccurrence matrix, Small's (1973) proposal to normalize co-citation data using the Jaccard index (Jaccard, 1901; Tanimoto, 1957) has conceptual advantages above the use of the cosine. Egghe (2008), however, was able to show using the same data that all these similarity criteria can functionally be related to one another. The results in Egghe (2008) can be outlined as follows.

Let $\overrightarrow{\mathrm{X}}=\left(\mathrm{x}_{1}, \mathrm{x}_{2}, \ldots, \mathrm{x}_{\mathrm{n}}\right)$ and $\overrightarrow{\mathrm{Y}}=\left(\mathrm{y}_{1}, \mathrm{y}_{2}, \ldots, \mathrm{y}_{\mathrm{n}}\right)$ be two vectors where all the coordinates are positive. The Jaccard index of these two vectors (measuring the "similarity" of these vectors) is defined as

$$
\begin{array}{r}
J=\frac{\vec{X} \cdot \vec{Y}}{\|\vec{X}\|_{2}^{2}+\|\overrightarrow{\mathrm{Y}}\|_{2}^{2}-\vec{X} \cdot \overrightarrow{\mathrm{Y}}} \\
J=\frac{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}} \mathrm{y}_{\mathrm{i}}}{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}^{2}+\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{y}_{\mathrm{i}}^{2}-\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}} \mathrm{y}_{\mathrm{i}}} \tag{2}
\end{array}
$$

where $\vec{X} \cdot \overrightarrow{\mathrm{Y}}=\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}} \mathrm{y}_{\mathrm{i}}$ is the inproduct of the vectors $\overrightarrow{\mathrm{X}}$ and $\overrightarrow{\mathrm{Y}}$ and where $\|\overrightarrow{\mathrm{X}}\|_{2}=\sqrt{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}^{2}}$ and $\|\overrightarrow{\mathrm{Y}}\|_{2}=\sqrt{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{y}_{\mathrm{i}}^{2}}$ are the Euclidean norms of $\overrightarrow{\mathrm{X}}$ and $\overrightarrow{\mathrm{Y}}$ (also called the $\mathrm{L}^{2}$-norms). Salton's cosine measure is defined as

$$
\begin{equation*}
\operatorname{Cos}=\frac{\overrightarrow{\mathrm{X}} \cdot \overrightarrow{\mathrm{Y}}}{\|\overrightarrow{\mathrm{X}}\|_{2}\|\overrightarrow{\mathrm{Y}}\|_{2}} \tag{3}
\end{equation*}
$$

$$
\begin{equation*}
\operatorname{Cos}=\frac{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}} \mathrm{y}_{\mathrm{i}}}{\sqrt{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}^{2}} \sqrt{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{y}_{\mathrm{i}}^{2}}} \tag{4}
\end{equation*}
$$

in the same notation as above. Among other results we could prove that, if $\|\overrightarrow{\mathrm{X}}\|_{2}=\|\overrightarrow{\mathrm{Y}}\|_{2}$, then

$$
\begin{equation*}
\mathrm{J}=\frac{\mathrm{Cos}}{2-\operatorname{Cos}} \tag{5}
\end{equation*}
$$

a simple relation, agreeing completely with the experimental findings.

For Dice's measure E:

$$
\begin{array}{r}
E=\frac{2 \overrightarrow{\mathrm{X}} \cdot \overrightarrow{\mathrm{Y}}}{\|\overrightarrow{\mathrm{X}}\|_{2}^{2}+\|\overrightarrow{\mathrm{Y}}\|_{2}^{2}} \\
\mathrm{E}=\frac{2 \sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}} \mathrm{y}_{\mathrm{i}}}{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}^{2}+\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{y}_{\mathrm{i}}^{2}} \tag{7}
\end{array}
$$

we could even prove that, if $\|\overrightarrow{\mathrm{X}}\|_{2}=\|\overrightarrow{\mathrm{Y}}\|_{2}$, we have $\mathrm{E}=\mathrm{Cos}$. The same could be shown for several other similarity measures (Egghe, 2008). We refer the reader to some classical monographs which define and use several of these measures in information science: Boyce, Meadow \& Kraft (1995); Tague-Sutcliffe (1995); Grossman \& Frieder (1998); Losee (1998); Salton \& McGill (1987) and Van Rijsbergen (1979); see also Egghe \& Michel $(2002,2003)$.

Egghe (2008) also mentioned the problem to relate Pearson's correlation coefficient with the other measures. The definition of $r$ is:

$$
\begin{equation*}
r=\frac{n \sum_{i=1}^{n} x_{i} y_{i}-\left(\sum_{i=1}^{n} x_{i}\right)\left(\sum_{i=1}^{n} y_{i}\right)}{\sqrt{n \sum_{i=1}^{n} x_{i}^{2}-\left(\sum_{i=1}^{n} x_{i}\right)^{2}} \sqrt{n \sum_{i=1}^{n} y_{i}^{2}-\left(\sum_{i=1}^{n} y_{i}\right)^{2}}} \tag{8}
\end{equation*}
$$

In this study, we address this remaining question about the relation between Pearson's correlation coefficient and Salton's cosine.

The problem lies in the simultaneous occurrence of the $L^{2}$-norms of the vectors
$\overrightarrow{\mathrm{X}}=\left(\mathrm{x}_{1}, \ldots, \mathrm{x}_{\mathrm{n}}\right)$ and $\overrightarrow{\mathrm{Y}}=\left(\mathrm{y}_{1}, \ldots, \mathrm{y}_{\mathrm{n}}\right)$ and the $\mathrm{L}^{1}$-norms of these vectors in the definition of the Pearson correlation coefficient. The $\mathrm{L}^{1}$-norms are defined as follows:

$$
\begin{align*}
& \|\overrightarrow{\mathrm{x}}\|_{1}=\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}  \tag{9}\\
& \|\overrightarrow{\mathrm{Y}}\|_{1}=\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{y}_{\mathrm{i}} \tag{10}
\end{align*}
$$

These L' ${ }^{1}$-norms are the basis for the so-called "city-block metric" (cf. Egghe \& Rousseau, 1990). The $L^{1}$-norms were not occurring in the other measures defined above, and therefore not in Egghe (2008). This makes r a special measure in this context. In Ahlgren, Jarneving \& Rousseau (2003) argued that $r$ lacks some properties that similarity measures should have. Of course, Pearson's r remains a very important measure of the degree to which a regression line fits an experimental two-dimensional cloud of points. (See Egghe \& Rousseau (2001) for many examples in library and information science.)

Basic for determining the relation between r and Cos will be, evidently, the relation between the $L^{1}$ - and the $L^{2}$-norms of the vectors $\vec{X}$ and $\vec{Y}$. In the next section we show that every fixed value of $\mathrm{a}=\frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}}$ and of $\mathrm{b}=\frac{\|\overrightarrow{\mathrm{Y}}\|_{1}}{\|\overrightarrow{\mathrm{Y}}\|_{2}}$ yields a linear relation between $r$ and Cos. We will see that variations in a and/or b yield a sheaf of straight lines, yielding a description of the non-functional relation of $r$ and $\operatorname{Cos}$ (contrary to the functional relations (such as (5)) as proved by Egghe (2008)). Since we determined the functional relation between Cos and all the other measures (except r) in Egghe (2008), we hence will also be able to determine the relation of $r$ with the other measures.

In the third section we test our model for the relation between $r$ and Cos against the data described in Leydesdorff (2008). In fact, this data originated from Ahlgren, Jarneving \& Rousseau (2003) (Table 7, p. 555 with main diagonal values added in Table 1 in Leydesdorff (2008, p. 78)) being co-citation data of 24 informetricians. First we will use the asymmetric occurrence data containing only 0 s and 1s: 279 papers contained at least one co-citation to two or more authors of the list of 24 authors under study (Leydesdorff \& Vaughan, 2006, p.1620). In this case of an asymmetrical occurrence matrix, an author receives a 1 on a
coordinate (representing one of these papers) if he /she is cited in this paper and a score 0 if not. This table is not included here or in Leydesdorff (2008) since it is long (but it can be obtained from the authors upon request).

As a second example, we use the symmetric co-citation data as provided by Leydesdorff (2008, p. 78), Table 1 (as described above). Both examples confirm the obtained model form the previous section: in each case the exact parameter values are calculated. These predictions are very close to the experimental cloud of points of the relation between $r$ and Cos, for which graphs will be presented. The paper closes with conclusions and the specification of some open problems.

## Data

Ahlgren, Jarneving \& Rousseau (2003 at p. 554) downloaded from the Web of Science 430 bibliographic descriptions of articles published in Scientometrics and 483 such descriptions published in the Journal of the American Society for Information Science and Technology (JASIST) in the period 1996-2000. From the 913 bibliographic references in these articles they composed a co-citation matrix for twelve authors in the field of information retrieval and 12 authors doing bibliometric-scientometric research. They provide both the co-occurrence matrix and the Pearson correlation table in their paper (at p. 555 and 556, respectively).

Leydesdorff \& Vaughan (2006) repeated the analysis in order to obtain the original (asymmetrical) data matrix. Using precisely the same searches these authors found 469 articles in Scientometrics and 494 in JASIST on 18 November 2004. The somewhat higher numbers are consistent with the practice of Thomson Scientific (ISI) to reallocate papers sometimes at a later date to a previous year. Thus, these differences can be disregarded.

On the basis of this data, Leydesdorff (2008, at p. 78) added the values on the main diagonal to Ahlgren, Jarneving \& Rousseau (2003) Table 7 which provided the author co-citation data (p. 555). The data allows us to compare the various similarity matrices using both the symmetrical co-occurrence data and the asymmetrical occurrence data (Leydesdorff \& Vaughan, 2006; Waltman \& van Eck, 2007; Leydesdorff, 2007b). The data will be further analyzed after we have established our mathematical model on the relation between Pearson's correlation coefficient r and Salton's cosine measure Cos .

## II. Mathematical model for the relation between $r$

## and Cos

Let $\overrightarrow{\mathrm{X}}=\left(\mathrm{x}_{1}, \mathrm{x}_{2}, \ldots, \mathrm{x}_{\mathrm{n}}\right)$ and $\overrightarrow{\mathrm{Y}}=\left(\mathrm{y}_{1}, \mathrm{y}_{2}, \ldots, \mathrm{y}_{\mathrm{n}}\right)$ the two vectors of length n . Denote

$$
\begin{equation*}
\mathrm{a}=\frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}} \tag{11}
\end{equation*}
$$

and

$$
\begin{equation*}
\mathrm{b}=\frac{\|\overrightarrow{\mathrm{Y}}\|_{1}}{\|\overrightarrow{\mathrm{Y}}\|_{2}} \tag{12}
\end{equation*}
$$

(notation as in the previous section). Note that, trivially, $a \geq 1$ and $b \geq 1$. We also have that $\mathrm{a}<\sqrt{\mathrm{n}}$ and $\mathrm{b}<\sqrt{\mathrm{n}}$. Indeed, by the inequality of Cauchy-Schwarz (e.g. Hardy, Littlewood \& Pólya, 1988) we have

$$
\begin{aligned}
\|\overrightarrow{\mathrm{X}}\|_{1}=\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}} & =\sum_{\mathrm{i}=1}^{\mathrm{n}} 1 \cdot \mathrm{x}_{\mathrm{i}} \\
& \leq\left(\sum_{\mathrm{i}=1}^{\mathrm{n}} 1\right)^{\frac{1}{2}}\left(\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}^{2}\right)^{\frac{1}{2}} \\
& =\sqrt{\mathrm{n}}\|\overrightarrow{\mathrm{X}}\|_{2}
\end{aligned}
$$

Hence

$$
a=\frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}} \leq \sqrt{\mathrm{n}}
$$

But, if we suppose that $\vec{X}$ is not the constant vector, we have that $\mathrm{a} \neq \sqrt{\mathrm{n}}$, hence, by the above, $a<\sqrt{n}$. The same argument goes for $\vec{Y}$, yielding $b<\sqrt{n}$. We have the following result.

## Proposition II.1:

The following relation is generally valid, given (11) and (12) and if $\vec{X}$ nor $\vec{Y}$ are constant vectors

$$
\begin{equation*}
r=\frac{n}{\sqrt{n-a^{2}} \sqrt{n-b^{2}}}\left(\cos -\frac{a b}{n}\right) \tag{13}
\end{equation*}
$$

Note that, by the above, the numbers under the roots are positive (and strictly positive since $\overrightarrow{\mathrm{X}}$ nor $\overrightarrow{\mathrm{Y}}$ are constant).

## Proof:

Define the "Pseudo Cosine" measure PCos

$$
\begin{equation*}
\operatorname{PCos}=\frac{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}} \mathrm{y}_{\mathrm{i}}}{\left(\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}\right)\left(\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{y}_{\mathrm{i}}\right)} \tag{14}
\end{equation*}
$$

One can find earlier definitions in Jones \& Furnas (1987). The measure is called "Pseudo Cosine" since, in formula (3) (the real Cosine of the angle between the vectors $\overrightarrow{\mathrm{X}}$ and $\overrightarrow{\mathrm{Y}}$, which is well-known), one replaces $\|\overrightarrow{\mathrm{X}}\|_{2}$ and $\|\overrightarrow{\mathrm{Y}}\|_{2}$ by $\|\overrightarrow{\mathrm{X}}\|_{1}$ and $\|\overrightarrow{\mathrm{Y}}\|_{1}$, respectively. Hence, as follows from (4) and (14) we have

$$
\begin{align*}
& \frac{\operatorname{Cos}}{\operatorname{PCos}}=\frac{\left(\sum_{i=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}\right)\left(\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{y}_{\mathrm{i}}\right)}{\sqrt{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}^{2}} \sqrt{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{y}_{\mathrm{i}}^{2}}} \\
& \frac{\operatorname{Cos}}{\operatorname{PCos}}=\frac{\|\overrightarrow{\mathrm{X}}\|_{1}\|\overrightarrow{\mathrm{Y}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}\|\overrightarrow{\mathrm{Y}}\|_{2}}=\mathrm{ab}, \tag{15}
\end{align*}
$$

using (11) and (12). Now we have, since $\vec{X}$ nor $\vec{Y}$ are constant (avoiding $\frac{0}{0}$ in the next expression).

$$
\begin{gathered}
\frac{r}{\operatorname{Cos}}=\frac{n-\frac{\left(\sum_{i=1}^{n} x_{i}\right)\left(\sum_{i=1}^{n} y_{i}\right)}{\sum_{i=1}^{n} x_{i} y_{i}}}{\sqrt{n-\frac{\left(\sum_{i=1}^{n} x_{i}\right)^{2}}{\sum_{i=1}^{n} x_{i}^{2}}} \sqrt{n-\frac{\left(\sum_{i=1}^{n} y_{i}\right)^{2}}{\sum_{i=1}^{n} y_{i}^{2}}}} \\
\frac{r}{\operatorname{Cos}}=\frac{n-\frac{1}{\operatorname{PCos}}}{\sqrt{n-a^{2}} \sqrt{n-b^{2}}}
\end{gathered}
$$

by (11), (12) and (14). By (15) we now have

$$
\frac{r}{\operatorname{Cos}}=\frac{n-\frac{a b}{\operatorname{Cos}}}{\sqrt{n-a^{2}} \sqrt{n-b^{2}}}
$$

from which Cos can be resolved:

$$
\begin{equation*}
\operatorname{Cos}=\frac{\sqrt{\mathrm{n}-\mathrm{a}^{2}} \sqrt{\mathrm{n}-\mathrm{b}^{2}} \mathrm{r}+\mathrm{ab}}{\mathrm{n}} \tag{16}
\end{equation*}
$$

Since we want the inverse of (16) we have, from (16), that (13) is correct.

Note that (13) is a linear relation between $r$ and Cos, but dependent on the parameters a and $b$ (note that $n$ is constant, being the length of the vectors $\vec{X}$ and $\vec{Y}$ ).
Note that $\operatorname{Cos}=0$ if and only if

$$
\begin{equation*}
\mathrm{r}=-\frac{\mathrm{ab}}{\sqrt{\mathrm{n-a}^{2}} \sqrt{\mathrm{n}-\mathrm{b}^{2}}}<0 \tag{17}
\end{equation*}
$$

and that $\mathrm{r}=0$ if and only if

$$
\begin{equation*}
\operatorname{Cos}=\frac{\mathrm{ab}}{\mathrm{n}}>0 \tag{18}
\end{equation*}
$$

Both formulae vary with variable $a$ and $b$, but (17) is always negative and (18) is always positive. Hence, for varying a and b, we have obtained a sheaf of increasing straight lines.

Since, in practice, $a$ and $b$ will certainly vary (i.e. the numbers $\frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}}$ will not be the same for all vectors) we have proved here that the relation between r and $\operatorname{Cos}$ is not a functional relation (as was the case between all other measures, as discussed in the previous section) but a relation being an increasing cloud of points. Furthermore, one can expect, that the cloud of points will occupy a range of points, for $\operatorname{Cos}=0$, below the zero ordinate while, for $r=0$, the cloud of points will occupy a range of points with positive abscissa values (this is obvious since $\operatorname{Cos} \geq 0$ while all vector coordinates are positive). Note also that (17) (its absolute value) and (18) decrease with $n$, the length of the vector (for fixed $a$ and $b$ ). This is also the case for the slope of (13), going, for large $n$, to 1 , as is readily seen (for fixed $a$ and $b$ ).

All these findings will be confirmed in the next section where also exact numbers will be calculated and compared with the experimental graphs.

## III. One example and two applications

We re-use the data set of Ahlgren, Jarneving \& Rousseau (2003) which was also used in Leydesdorff (2008). This data deals with the co-citation features of 24 informetricians. We distinguish two types of matrices (yielding the different vectors, representing the 24 authors).

First, we use the binary asymmetric occurrence matrix: a matrix of size $279 \times 24$ as described in Section I. Then, we use the symmetric co-citation matrix of size $24 \times 24$ where the main diagonal gives the number of papers in which an author is cited - see Table 1 in Leydesdorff (2008). Although these matrices are constructed from the same data set, it will be clear that the corresponding vectors are very different: in the first case all vectors have binary values and length $\mathrm{n}=279$; in the second case the vectors are not binary and have length $\mathrm{n}=24$. So these two examples will also reveal the n-dependence of our model, as described in Section II.

## III. 1 The case of the binary asymmetric occurrence matrix

Here $\mathrm{n}=279$. Hence the model (13) (and its consequences such as (17) and (18)) are known as soon as we have the values $a$ and $b$ as in (11) and (12), i.e., we have to know the values $\frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}}$ for every author, represented by $\overrightarrow{\mathrm{X}}$. Since all vectors are binary we have, for every vector $\overrightarrow{\mathrm{X}}$ :

$$
\begin{align*}
& \frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}}=\frac{\text { sum of the } 1 \mathrm{~s} \text { (ones) in } \overrightarrow{\mathrm{X}}}{\sqrt{\text { sum of the } 1 \text { s (ones) in } \overrightarrow{\mathrm{X}}}} \\
& \frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}}=\sqrt{\text { sum of the } 1 \text { s (ones) in } \overrightarrow{\mathrm{X}}} \tag{19}
\end{align*}
$$

We have the data as in Table 1. They are nothing else than the square roots of the main diagonal elements in Table 1 in Leydesdorff (2008).

| Table 1. $\frac{\\|\overrightarrow{\mathrm{X}}\\|_{1}}{\\|\overrightarrow{\mathrm{X}}\\|_{2}}$ for the 24 authors |  |
| :---: | :---: |
| Author | $\frac{\\|\overrightarrow{\mathrm{X}}\\|_{1}}{\\|\overrightarrow{\mathrm{X}}\\|_{2}}($ a or b in (13) $)$ |
| Braun | $\sqrt{50}$ |
| Schubert | $\sqrt{60}$ |
| Glänzel | $\sqrt{53}$ |
| Moed | $\sqrt{55}$ |
| Nederhof | $\sqrt{31}$ |
| Narin | $\sqrt{64}$ |
| Tyssen | $\sqrt{22}$ |
| van Raan | $\sqrt{50}$ |
| Leydesdorff | $\sqrt{46}$ |
| Price | $\sqrt{54}$ |
| Callon | $\sqrt{26}$ |
| Cronin | $\sqrt{24}$ |
| Cooper | $\sqrt{30}$ |
| Van Rijsbergen | $\sqrt{30}$ |
| Croft | $\sqrt{18}$ |
| Robertson | $\sqrt{36}$ |
| Blair | $\sqrt{18}$ |
| Harman | $\sqrt{31}$ |
| Belkin | $\sqrt{36}$ |
| Spink | $\sqrt{21}$ |
| Fidel | $\sqrt{23}$ |
| Marchionini | $\sqrt{24}$ |
| Kuhltau | $\sqrt{26}$ |
| Dervin | $\sqrt{20}$ |

For (13) we do not need the a and b -values of all authors: to see the range of the r -values, given a Cos-value we only calculate (13) for the two smallest a and b values and for the two largest a and b values

1. Smallest values: $\mathrm{a}=\sqrt{18}, \mathrm{~b}=\sqrt{20}$ yielding $\mathrm{ab}=\sqrt{360}=18.973666$
2. Largest values: $\mathrm{a}=\sqrt{64}, \mathrm{~b}=\sqrt{60}$
yielding $\mathrm{ab}=\sqrt{3,840}=61.967734$
This is a rather rough argument: not all $a$ and $b$ values occur at every fixed Cos-value so that better approximations are possible but, for the sake of simplicity, we will use the larger margins of above: if we can approximate the experimental graphical relation between $r$ and Cos in a satisfactory way, the model is approved.

Using (13), (17) or (18) we obtain, in each case, the range (based on 1. and 2. above) in which we expect the practical (Cos,r) points to be.

For $\operatorname{Cos}=0$ we have r between -0.0729762 and -0.2869153 (by (17)). For $\mathrm{r}=0$ we have by (18), Cos between 0.068006 and 0.2221066 . Further, by (13), for $\operatorname{Cos}=0.1$ we have $r$ between 0.0343323 and -0.15 . For $\operatorname{Cos}=0.2$ we have $r$ between 0.1416408 and -0.028424 . For $\operatorname{Cos}=0.3$ we have $r$ between 0.2489421 and 0.1001529 . Finally for $\operatorname{Cos}=0.4$ we have r between 0.3562577 and 0.2287298 and for $\operatorname{Cos}=0.5$ we have r between 0.4635662 and 0.3573067 . We do not go further due to the scarceness of the data points.

The experimental (Cos,r) cloud of points and the limiting ranges of the model are shown together in Fig. 2, so that the comparison is easy.


Fig. 2. Data points ( $\mathrm{Cos}, \mathrm{r}$ ) for the binary asymmetric occurrence matrix and ranges of the model.

For reasons of visualization we have connected the calculated ranges. Fig. 2 speaks for itself. The indicated straight lines are the upper and lower lines of the sheaf of straight lines composing the cloud of points. The higher the straight line, the smaller its slope. The r-range (thickness) of the cloud decreases when Cos increases. We also see that the negative rvalues, e.g. at $\operatorname{Cos}=0$, are explained, although the lowest fitted point on $\operatorname{Cos}=0$ is a bit too low due to the fact that we use the total $\mathrm{a}, \mathrm{b}$ range while, on $\operatorname{Cos}=0$, not all a and b values occur.

We can say that the model (13) explains the obtained (Cos,r) cloud of points. We will now do the same for the other matrix. We will then also be able to compare both clouds of points and both models.

## III. 2 The case of the symmetric co-citation matrix

Here $n=24$. Based on Table 1 in Leydesdorff (2008), we have the values of $\frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{x}}\|_{2}}$. For
example, for "Braun" in the first column of this table, $\|\overrightarrow{\mathrm{X}}\|_{1}=\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}=168$ and
$\|\overrightarrow{\mathrm{X}}\|_{2}=\sqrt{\sum_{\mathrm{i}=1}^{\mathrm{n}} \mathrm{x}_{\mathrm{i}}^{2}}=\sqrt{4,504}=67.1118469$. In this case, $\frac{\|\overrightarrow{\mathrm{X}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}}=168 / 67.1118469=2.5032838$.
The values of $\frac{\|\vec{X}\|_{1}}{\|\vec{X}\|_{2}}$ for all 24 authors, represented by their respective vector $\vec{X}$, are provided in Table 2.

Table 2: $\frac{\|\overrightarrow{\mathrm{x}}\|_{1}}{\|\overrightarrow{\mathrm{X}}\|_{2}}$ for the 24 authors

| Author | $\frac{\\|\overrightarrow{\mathrm{x}}\\|_{1}}{\\|\overrightarrow{\mathrm{X}}\\|_{2}}($ a or b in (13)) |
| :--- | :--- |
| Braun | 2.5032838 |
| Schubert | 2.4795703 |
| Glänzel | 2.729457 |
| Moed | 2.7337391 |
| Nederhof | 2.8221626 |
| Narin | 2.8986697 |
| Tyssen | 3.0789273 |


| van Raan | 2.4077981 |
| :--- | :--- |
| Leydesdorff | 2.8747094 |
| Price | 2.7635278 |
| Callon | 2.8295923 |
| Cronin | 2.556743 |
| Cooper | 2.3184046 |
| Van Rijsbergen | 2.4469432 |
| Croft | 3.0858543 |
| Robertson | 2.920658 |
| Blair | 2.517544 |
| Harman | 2.5919129 |
| Belkin | 2.8555919 |
| Spink | 3.0331502 |
| Fidel | 2.6927563 |
| Marchionini | 2.4845716 |
| Kuhltau | 2.4693658 |
| Dervin | 2.5086617 |

As in the previous example we only use the two smallest a and b values and the two largest a and b values.

1. Smallest values: $\mathrm{a}=2.3184046, \mathrm{~b}=2.4077981$ yielding $\mathrm{ab}=5.5822502$
2. Largest values: $a=3.0858543, b=3.0789273$ yielding $\mathrm{ab}=9.501121$

As in the first example, the obtained ranges will, probably be a bit too large since not all a and b values occur at every Cos-value. We will now investigate the quality of the model in this case.

If $\operatorname{Cos}=0$ then, by (17) we have that $r$ is between -0.3031765 and -0.6553024 . If $r=0$ we have that Cos is between 0.2325928 and 0.39588 , using (18). For $\operatorname{Cos}=0.1$ we have that $r$ is between -0.1728293 and -0.4897716 . For $\operatorname{Cos}=0.2, r$ is between -0.0424834 and $-0.3242411 . \operatorname{Cos}=0.4$ implies that r is between 0.2182085 and $0.0068199 . \operatorname{Cos}=0.6$ implies that r is between 0.4789003 and 0.3378808 and finally, for $\operatorname{Cos}=0.8$ we have that r is between 0.7395922 and 0.6689418 .

The experimental (Cos,r) cloud of points and the limiting ranges of the model in this case are shown together in Fig. 3, so that the comparison is easy.


Fig. 3. Data points (Cos,r) for the symmetric co-citation matrix and ranges of the model.

The same properties as in the previous case are found here, although the data are completely different. Again the lower and upper straight lines, delimiting the cloud of points, are clear. They are also delimiting the sheaf of straight lines, given by (13). Again, the higher the straight line, the smaller its slope. The r-range (thickness) of the cloud decreases when Cos increases. This effect is stronger in Fig. 3 than in Fig. 2. We again see that the negative values of $r$, e.g. at $\operatorname{Cos}=0$, are explained.

We conclude that the model (13) explains the obtained (Cos,r) cloud of points.

## IV. Conclusions and open problems

In this paper we have presented a model for the relation between Pearson's correlation coefficient $r$ and Salton's cosine measure. We have shown that this relation is not a pure function, but that the cloud of points (Cos,r) can be described by a sheaf of increasing straight lines of which the slopes are decreasing, the higher the straight line in the sheaf. The negative part of $r$ is explained and we have explained why the $r$-range (thickness) of the cloud decreases when Cos increases. All these theoretical findings are confirmed on two data sets from Ahlgren, Jarneving \& Rousseau (2003) on co-citation data of 24 informetricians: vectors in the asymmetric occurrence matrix and the symmetric co-citation matrix.

The algorithm enables us to determine the threshold value for the cosine above which none of the corresponding Pearson correlation coefficients on the basis of the same data matrix will be lower than zero. In general, a cosine can never correspond with an $r<0$, if one divides the product between the two largest values for a and $b$ (that is, $\frac{\sum_{i=1}^{n} x_{i}}{\sqrt{\sum_{i=1}^{n} x_{i}^{2}}}$ for each vector) by the size of the vector n . In the case of Table 1 , a was $\sqrt{64}$ (for Narin) and b was $\sqrt{60}$ (for Schubert) and hence $\sqrt{a b}$ was 61.967734 . Since $n=279$ in this case, the cosine should be chosen above 0.2221066 . Fig. 2 suggests that one should not choose a cosine threshold lower than 0.2 ; Fig. 3 suggests cosine $>0.4$ while the threshold value is 0.39588 .

The cosine threshold value which corresponds to $\mathrm{r}>0$ thus is sample specific. However, one can automate the calculation of this value for any dataset by using Equation 18. In the future, we shall provide this ("Egghe-Leydesdorff threshold") value as output of the various bibliometric programs available at http://www.leydesdorff.net/software.htm in order to inform the user who wishes to visualize the resulting cosine-normalized matrices.

In the introduction we already described the functional relationship between Cos and the other similarity measures such as Jaccard, Dice,.... Based on $L^{2}$-norm relations, e.g. $\|\overrightarrow{\mathrm{X}}\|_{2}=\|\overrightarrow{\mathrm{Y}}\|_{2}$ (but generalizations are given in Egghe (2008)) we could prove in Egghe (2008) that ( $\mathrm{J}=\mathrm{Jaccard}$ )

$$
\begin{equation*}
\mathrm{J}=\frac{\mathrm{Cos}}{2-\operatorname{Cos}} \tag{20}
\end{equation*}
$$

and that $\mathrm{E}=\operatorname{Cos}(\mathrm{E}=$ Dice $)$ and the same for the other similarity measures discussed in Egghe (2008). It is then clear that the combination of these results and (13) yield the relations between $r$ and these other measures. Under the above assumptions of $L^{2}$-norm equality we see, since $E=C o s$, that (13) is also valid for Cos replaced by E. For J , using (13) and (20) one obtains:

$$
\begin{equation*}
\operatorname{Cos}=\frac{2 \mathrm{~J}}{\mathrm{~J}+1} \tag{21}
\end{equation*}
$$

and hence

$$
\begin{equation*}
r=\frac{n}{\sqrt{n-a^{2}} \sqrt{n-b^{2}}}\left(\frac{2 J}{J+1}-\frac{a b}{n}\right) \tag{22}
\end{equation*}
$$

which is a relation as depicted in Fig. 4, for the first example (the asymmetric binary occurrence matrix case).


Fig. 4. The relation between $r$ and $J$ for the binary asymmetric occurrence matrix

The faster increase of this cloud of points, in comparison with the one in Fig. 2 is clear from the fact that (20) implies that $\mathrm{J}<\operatorname{Cos}$ (since $0 \leq \operatorname{Cos} \leq 1$ ) if $\operatorname{Cos} \in] 0,1[$ : in fact J is convexly increasing in Cos, below the first bissectrix: see Leydesdorff (2008) and Egghe (2008).

As we showed in Egghe (2008) that, if $\|\overrightarrow{\mathrm{X}}\|_{2}=\|\overrightarrow{\mathrm{Y}}\|_{2}$ we have that all the other similarity measures are equal to Cos, we evidently have graphs as in Figs. 2 and 3 of the relation between $r$ and the other measures.

More data sets are needed to see if the given relations (Figs. 2 and 3) yield the same numbers for the asymmetric occurrence matrix (Fig. 2) and the symmetric co-citation matrix: are the slopes of the straight lines the same as well as their intercepts? If so, we then are talking about absolute fixed relations but we leave this here as an open problem.

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[^1]:    ${ }^{5}$ In cases that one wishes to use only positive values, one can linearly transform the values of the correlation using $(\mathrm{r}+1) / 2$ (Leydesdorff and Vaughan, 2006, at p.1617).

